



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

April 7-8



2024 Spring Board Of Directors Meeting
THSCA Office- San Marcos, Texas
April 7-8, 2024 (Sunday-Monday)
A G E N D A

SUNDAY, APRIL 7

11:30 Officers Meeting

- Lunch Provided

Pre-Meeting Business

- Voucher Return

1:00 pm

1. Call to Order – MILLER p 1-2

- a. Prayer & Pledge
- b. Roll Call by Region

2. President's Remarks and Reports – MILLER p 3-7

- a. Welcome Remarks
- b. Approval of Minutes from July Board Meeting (Action)

3. Officer Remarks – SNELSON, WIGINTON p 8-9

- a. New At-Large – SNELSON

4. Executive Director's Welcome – MARTIN p 10-15

- a. THSCA Benefits: 4 Pillars
- b. Deliverables from December BOD Meeting

5. THSCA Business p 16-27

- a. Sponsorship Report – WEST
- b. Exhibit Report - WEST
- c. Teacher Appreciation – WEST
- d. Officials Appreciation – WEST
- e. National High School Athletic Coaches Association - POLK
- f. Broyles Award (Assistant COTY) – POLK
- g. Academic All-State - POLK
- h. Super Elite Team – POLK
- i. Coach of the Year – POLK
- j. NFF Team Academic Award - POLK
- k. Power of Influence Meetings – POLK
- l. Advisory Committee Responsibilities – POLK
- m. Regional Meeting Recap – POLK

BREAK – 3:15-3:30 pm

3:30 pm

6. Eccker Group – Tim Prukop – WEST p 28

3:45 pm

7. THSCEF Report – LIBBY p 29-39

- a. THSCEF Board of Directors
- b. Communication & Collaboration Committee
- c. Leadership Summit Update
- d. ROCK Mentoring Update
- e. Brand Ambassadors
- f. Future Coaches of Texas
- g. Podcast
- h. Seat at the Table Update
- i. BSN Scholarship
- j. Benevolence Report (Action)

8. THSCA New Business – MARTIN p 40-43

- a. Legislative Update
- b. Coaches vs Overdoses Program
- c. Superintendents Advisory
- d. Athletic Trainer Advisory
- e. NOCAD

9. UIL Discussion p 44-47

- a. Questions/Topics to UIL – MARTIN

10. Craig Bohl – AFCA Executive Director– MARTIN

11. Committee Meetings p 50-63

- a. Bylaws – Chad Dunnam, Chairman
- b. Ethics – Jeff Rayburn, Chairman
- c. Magazine – Matt Lovorn, Chairman
- d. Policy – Amanda Wolf-Schramm, Chairman
- e. Finance – Lee Wiginton, Chairman
- f. President Elect Committee (Freshman Directors) – Lee Wiginton, Chairman
 - i. Meeting Starts after all Committee Meetings end – Board Room

12. Reception at Hotel – TBA (Adrenaline)

13. Dinner at Hotel – 7:30 pm

MONDAY, APRIL 8

7:45 – 8:15 (Breakfast Tacos)

8:15 am

14. President Elect Nominee Update - SNELSON p 65

8:30 – 9:30 am

15. UIL Update – UIL Staff p66

9:30 am

16. TASO – Mike Fitch p 67

9:45 am

17. Sports You – Jen Gross – WEST p 68

10:00 am

18. Legislative Update – Curtis Culwell p 69

BREAK - 10:30-10:45 am

10:45 am

19. Voting on Regional Nominees for 2024 THSCA Awards (Action) p 70-74

- a. Putt Powell
- b. Curley Hays
- c. Trainer of the Year
- d. Tom Landry
- e. Jody Conradt
- f. Coaching Beyond the Game
- g. Distinguished Service Award

11:45 am

20. Committee Chairman Reports – MILLER p 75-76

- a. Bylaws – Chad Dunnam
- b. Ethics – Jeff Rayburn
- c. Magazine – Matt Lovorn
- d. Policy – Amanda Wolf-Schramm
- e. Finance – Lee Wiginton

12:00 am

21. Executive Director's Report – MARTIN p 77-89

- a. THSCA Financial Report
- b. THSCEF Financial Report
- c. THSCA 23-24 Budget
- d. Membership Report/Demographics
- e. Board Responsibilities
- f. NHSFCA Letter
- g. Sportsmanship "The Texas Way"

22. Coaching School Update: Houston – July 15th – 18th – POLK p 90-92

12:15 pm

23. Lunch

12:30 pm

24. Regional Discussion - MILLER p 93-94

Adjournment – 1:30 pm



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Call To Order



2023-24 Board of Directors



OFFICERS

President: Kendall Miller, Frisco Emerson
Pres-Elect: John Snelson, Dickinson
Past-Pres: Lee Wiginton, Allen

REGION 1

Matt Lovorn, Canyon
Chad Dunnam, Amarillo
Chip Darden, Lubbock Cooper

REGION 2

Jerod Womack, Mansfield
Kevin Crane, San Angelo Central
Aaron Roan, Abilene Cooper

REGION 3

Jeff Rayburn, Lone Star
Dave Henigan, Denton Ryan
Vacant (**Marvin Sedberry, Jr. will sub**)

REGION 4

Mark Torres, Hays
Fred Staugh, Monahans
Clint Hartman, Midland Legacy

REGION 5

James Williams, FB Marshall
Vacant (**BJ Gotte will sub**)
Shaun McDowell, Grand Oaks

REGION 6

Ricklan Holmes, Chisolm Trail
Vacant (**Chris Cochran will sub**)
Todd Quick, Lufkin

REGION 7

Robert Flores, Nikki Rowe
Jerry Carpentier, Odem
Leo Mireles, Laredo LBJ

REGION 8

Charley Drum, Canyon Lake
Lance Moffett, Hays CISD
Juan Morales, Jr., SA Sotomayor

*** DIRECTORS-AT-LARGE**

2021 - Amanda Wolf-Schramm, Smithson Valley (Reg 8)
2022- Allen Gratts, Bowie (Reg 3)
2023-LaQueisha Dickerson, Fort Bend Austin (Reg 5)

DIRECTOR-ELECTS

R1 – Todd Winfrey, Canyon
R2 – Sterling Doty, Stephenville
R3 – Marvin Sedberry, Jr., Terrell
R4 – Jeff Ellison, Odessa Permian
R5 – BJ Gotte, Pearland
R6 – Chris Cochran, Lindale
R7 – Reuben Farias, La Joya
R8 – Joe Hubbard, East Central

1ST ALTERNATES

R1 – DJ Mann, Lubbock Coronado
R2 – Casey Pearce, Breckenridge
R3 – Josh Gibson, Pleasant Grove
R4 – Michael Pry, El Paso Coronado
R5 – Brian Randle, Randle
R6 – Don Hyde, La Vega
R7 – Ben Bitner, CC Veterans Memorial
R8 – Eddie Salas, San Antonio Harlan

2ND ALTERNATES

R1 – Andy Cavalier, Canadian
R2 – Sammy Burnett, Brownwood
R3 – Marcus Shavers, McKinney
R4 – Daren Walker, El Paso Franklin
R5 – Rick LaFavers, Ridge Point
R6 – Clint Fuller, Kilgore
R7 – David Sanchez, Laredo United
R8 – Tony Salazar, Westlake



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President's Remarks



TEXAS HIGH SCHOOL COACHES ASSOCIATION, INC.
DECEMBER BOARD OF DIRECTORS MEETING
THSCA OFFICES
SAN MARCOS, TEXAS
DECEMBER 11-12, 2023

The meeting of the Board of Directors of the Texas High School Coaches Association, Inc. was held on the 11TH & 12th day of December 2023, pursuant to notice given, affixing the set time and place. The following Officers and Directors were present in person:

Lee Wiginton	John Settle	Robert Flores
Kendall Miller	Mark Torres	Jerry Carpentier
John Snelson	Fred Staugh	Leo Mireles
Matt Lovorn	Clint Hartman	Charley Drum
Chad Dunnam	James Williams	Lance Moffett
Chip Darden	BJ Gotte	Amanda Wolf-Schramm
Jerod Womack	Shaun McDowell	Joe Martin
Kevin Crane	LaQueisha Dickerson	Glen West
Aaron Roan	Ricklan Holmes	Brian Polk
Jeff Rayburn	Chris Cochran	Libby Pacheco
Dave Henigan	Todd Quick	

Allen Gratts did not attend due to basketball in season.

Upon Motion by Jerod Womack and seconded by Matt Lovorn it was **RESOLVED**, that the Minutes of the July 2023 Board Meeting be approved as read. **Passed**

- Representative Kuempel addressed the Board of Directors
- Joe Martin gave a report on THSCA business covering:
 - Deliverables from July Board Meeting
 - Board of Director's Responsibilities
- Ronnie Gage gave the Hall of Honor Selection Committee report

Upon Motion by Clint Hartman and seconded by Chris Cochran it was **RESOLVED**, that Jack Murphey be inducted into the THSCA Hall of Honor. **Passed**

Upon Motion by Kevin Crane and seconded by Aaron Roan it was **RESOLVED**, that Ken Cook be inducted into the THSCA Hall of Honor. **Passed**

Upon Motion by Matt Lovorn and seconded by Amanda Wolf-Schramm it was **RESOLVED**, that Chris Koetting be inducted into the THSCA Hall of Honor. **Passed**

Upon Motion by Chad Dunnam and seconded by Amanda Wolf-Schramm it was **RESOLVED**, that Mel Maxfield be inducted into the THSCA Hall of Honor. **Passed**

Upon Motion by Juan Morales Jr. and seconded by Amanda Wolf-Schramm it was **RESOLVED**, that Lee Bridges be inducted into the THSCA Hall of Honor. **Passed**

After casting ballots, the result was Randy Allen will be the new Hall of Honor Selection Committee member Representing Regions 2 and 3.

- Coach Scotty Walden with UTEP addressed the Board of Directors
- Gordon Mackey gave the Financial Report for THSCA and THSCEF, reported on the Audit and the Proposed Budget.
- Glen West gave report on THSCA business covering:
 - Sponsorship Report
 - Straight Line Recruiting and NIL
 - Power of Influence Meetings
 - Coaches vs. Overdoses
- Joe Martin gave report on THSCA business covering:
 - National High School Athletic Coaches Association
 - NFF Team Academic Award
 - UIL Legislative Council Meeting
- Brian Polk gave report on THSCA business covering:
 - Advisory Committees
 - Academic All-State
 - Super Elite Team
 - Coach of the Year
- Libby Pacheco gave report on THSCA business covering:
 - BSN Scholarship
 - Teachers Appreciation
 - Officials Appreciation
- Coach Willie Fritz with the University of Houston addressed the Board of Directors
- Libby Pacheco reported on the THSCEF covering:
 - THSCEF Board of Directors
 - Communication and Collaboration Committee
 - Leadership Summit
 - ROCK Mentoring Program
 - Seat at the Table
 - Future Coaches of Texas
 - Good Will Programs
 - Our Day to Shine
 - Benevolence Report/Requests
 - Benevolence Injury and Memorial Benefit

The following benevolence disbursements were discussed:

1. Athlete Landon Bourque – Frisco Heritage H S

2. Athlete Tyson Tatum – Harlingen H S
3. Coach Marco Contreras – Kingsville ISD

Upon Motion by Jerry Carpentier and seconded by Shaun McDowell it was **RESOLVED**, that the above-mentioned benevolence disbursements and permanent injury and memorial disbursements be approved. **PASSED**

- Curtis Culwell gave a Legislative Update
- Glen West gave report on THSCA business covering:
 - State Championship Suites
 - AVCA Convention
 - AFCA Convention
 - ACC Tour
- Brian Polk gave report on THSCA business covering:
 - Bally
 - Texas High School Coaches Day
 - THSCA Podcast
- Curtis Culwell gave a Legislative Update
- Coach Mike Elko with Texas A&M University addressed the Board of Directors
- Jamey Harrison & Ray Zapeda gave update on UIL
- Mike Fitch gave report on Texas Association of Sports Officials
- Brian Polk reported on upcoming Regional Meetings
- Glen West gave report on THSCA business covering:
 - 2024 Housing and Registration for Coaching School
 - Future Coaching School Sites
 - Regional Meetings
- Joe Martin gave Executive Directors report:
 - Introduction of Staff
 - Membership Report/Demographics
 - PAC Report
 - Past Leadership Communication Plan
 - CAD Alliance
 - Iron Sharpens Iron
 - Athletic Trainer Advisory Committee
 - Middle School Advisory Committee
 - Superintendent Advisory Committee
 - Friday Night Live Broadcast
 - Booth Prices
 - Tuition Fee
- Senator Lois Kolkhorst addressed the Board of Directors
- Kendall Miller addressed regional concerns

COMMITTEE REPORTS

The following Committee Reports were given by each Chairman:

Bylaws Committee (Chad Dunnam):

Upon recommendation of the Bylaws Committee by Chad Dunnam and seconded by Ricklan Holmes, it was **RESOLVED, Section 1 – Annual Fee:** The annual membership fee shall be \$70.00/\$90.00 dependent on THSCA calendar per annum for Professional and Affiliate members, \$50.00 for Retired Members, and \$30.00 for Student members. **Passed**

Upon recommendation of the Bylaws Committee by Chad Dunnam and seconded by Mark Torres, it was **RESOLVED, Section 2 – Coaching School Fee:** The fee for coaching school shall increase in 2025 for Professional, Affiliate and Retired members to \$85 and \$25.00 for Student Members. Late Registration fees may be applied after the imposed pre-registration deadline. **Passed**

Ethics Committee (Jeff Rayburn): Had no recommendations at this time.

Magazine Committee (Matt Lovorn): Had no recommendations at this time.

Policy Committee (Amanda Wolf-Schramm):

Approve/Deny language changes to include all sports and remove gender specific language

Finance Committee (Lee Wiginton):

Upon recommendation of the Finance Committee by Clint Hartman and seconded by Jerry Cartenpier, it was **RESOLVED**, that the THSCA approve the 2022-23 Financial Statement & Auditor's Report. **Passed**

Upon recommendation of the Finance Committee by Clint Hartman and seconded by Sean McDowell, it was

RESOLVED that the Pages 3, 4, 5 of the 2022-23 Auditors Report be made available to the membership. **Passed**

Upon recommendation of the Finance Committee by James Williams and seconded by Jerry Carpentier, it was

RESOLVED, that the THSCA retain the same formula for Benevolence Fund disbursement. **Passed**

Upon recommendation of the Finance Committee by Aaron Roan and seconded by Kevin Crane, it was

RESOLVED, that the THSCA approve the 2023-24 Proposed Budget as presented. **Passed**

Upon recommendation of the Finance Committee by Jerry Carpentier and seconded by Shaun McDowell, it was

RESOLVED that the THSCA approve the following: 3% raise for all staff, 3% cost of living increase for Joe Martin and Glen West, \$1,000 Christmas bonus for all full and part-time staff. **Passé**

Upon Motion by John Settle, and seconded by Shaun McDowell, it was **RESOLVED**, that we adjourn this December 2023 THSCA Board Meeting.



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Officer's Remarks

John & Lee



NEW At-Large Director: Region 8



Jacob Thompson Head Volleyball Coach Leander Rouse HS, 2008 to present



Jacob was born and raised in Texarkana, TX, where he graduated from Redwater High School in 1995. Jacob and his wife Lindsay, also from Texarkana, have been married for 18 years. In 2005, shortly after getting married, Jacob and Lindsey moved to Central Texas, where Lindsay graduated from nursing school. Lindsay now serves as the Clinical Director of Oakwood Surgery Center. They have two sons, Connor (17), who attends Rouse High School, and Bennett (14), who attends Wiley Middle School, and both are thriving in athletics.

Coach Thompson graduated from Henderson State University in December of 2000 and took the head volleyball job at Liberty Eylau from 2001-2005. Thompson turned the program around and guided the team to three playoff appearances in his four years as head coach. In 2005-2008, Thompson became the head coach at Georgetown High School, again making playoff appearances two out of three years. In 2008, he was hired by Leander ISD as the Assistant Coordinator and Head Volleyball Coach at Rouse High School for its inaugural year, opening as a freshman-only campus. Just completing its 16th year since opening, Thompson's teams have been to 10 consecutive playoff appearances, won eight consecutive District Championships, and made five appearances to the Regional Tournament, where his teams have reached the finals three times and one regional championship. In 2017, his Lady Raiders played in the State Tournament and were the 5A State Runner-Up.

In Thompson's 23 years of coaching, he has an impressive 624 wins, has made 15 playoff appearances, and has sent countless players to compete collegiately and professionally.



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Executive Director's Welcome



Deliverables from December



1. Texas Coach Discussion
 - a. Possible changes/adjustments to the delivery of Texas Coach due to rising prices

Action Items:

1. Communicate with THSCA Members the list of Representatives that support Public Education and voting against vouchers prior to the primaries.
2. 4A D1 Spring Football Proposal
 - a. THSCA sent out a survey to all 4A coaches. The survey did not show support for Spring Ball at the 4A level.
3. Mileage Restriction for Home Field Advantage
 - a. THSCA to send out a survey to 4A and Below coaches concerning this.
4. State Basketball Ticket prices for coaches
5. Ask members their thoughts on rotating State BB and VB
 - a. THSCA to send out survey
6. Speak with UIL on the possibility of rotating Regional Meets to the RGV Area
 - a. VB, T&F, Golf
7. THSCA to focus on getting influential non-football coaches to speak at coaching school

THSCA Benefits: 4 Pillars



Representation

Representing ALL kids and coaches

- Advisory Committees - Every sport/boys & girls
- Athletic Director Advisory Committee
- Communication & Collaboration Committee
- THSCA Board of Directors
- THSCEF Board of Directors
- Urban ISD Athletic Director Advisory Committee
- Collaboration with State/National Associations
- Regional Membership Meetings
- Power of Influence Meetings
- ACC Tour

We are an association that represents every coach in every UIL sport throughout Texas and encourages our members to share their voices and continue to “help coaches help kids.”

THSCA Benefits: 4 Pillars



Advocacy

Supporting our kids and coaches

- State Legislative Advocacy
- UIL Legislative Council Advocacy
- Memorial Benefit
- Permanent Injury Benefit
- Benevolence Fund
- Our Day to Shine
- Future Coaches of Texas
- Opioid Awareness Program
- Straight Line Recruiting (SLR)
- Liability Insurance options for coaches
- Iron Sharpens Iron
- Job Board
- Bally Sports
- Tradeshow/ Exhibits

We provide a network of support and advocacy to place coaches in the best position to succeed and we fight for our members every day to achieve their goals.

THSCA Benefits: 4 Pillars



Personal & Professional Development

Education opportunities for Coaches & AD's

- Annual Coaching School & Convention
 - Over 250 hours of lectures and demos
- UIL CCP Certification Training
- Rock Mentoring Program
- Networking Opportunities throughout the year
- 4 L's Curriculum - Listen-Learn-Love-Lead
- Leadership Summit
- Health, Safety, and Wellness Curriculum
- Seat at the Table
- Recruiting Curriculum - Online seminar
- NIL Curriculum
- Texas Coach Magazine
- Jason's Foundation

We provide coaches in every sport with access to the people, events, tools, and resources that help our members improve their skills and knowledge and enable them to thrive personally and professionally.

THSCA Benefits: 4 Pillars



Awards & Recognition

Celebrating our kids and coaches

- Officials Appreciation Game
- Extra Yard for Teachers
- Academic All-State
- Hall of Honor
- Coach of the Year - All sports (head coach & assistant coaches)
- Super Elite Teams - Recognizing all sports and all classifications
- Coach of the Week
- National Football Foundation (NFF) Team Academic Award
- Trainer of the Year
- Distinguished Service Award
- Curly Hay's Official Award
- Tom Landry Award
- Jody Conradt Award
- Coaching Beyond the Game Award
- Putt Powell Sportswriter of the Year Award
- THSCA Scholarships
- BSN Scholarship

We recognize and celebrate the achievements of coaches and student-athletes and the efforts of contributing stakeholders who support our members on and off the field.



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THSCA Business

Sponsorship Report

2023-24



Company	Payment	Services	Total
CORNERSTONE (12)			
2Words Character Dev.	\$0	\$50,000	\$50,000
Balfour	\$0	\$65,000	\$65,000
Bally Sports	\$0	\$200,000	\$200,000
BSN Sports	\$36,500	\$18,500	\$55,000
Dallas Cowboys	\$5,000	\$187,500	\$192,500
Eccker Sports Group	\$50,000/\$12,500	0	\$50,000/\$19,000
Hometown Ticketing	\$20,000	0	\$20,000
Hudl	\$100,000	0	\$100,000
MaxPreps	\$36,000	0	\$36,000
SportsYou	\$20,000	\$30,000	\$50,000
SSR	\$23,800	\$13,000	\$36,800
Symmetry Sports Construction	\$0	\$50,000	\$50,000
	\$291,300.00	\$614,000.00	\$856,100.00
TITLE (8)			
CoachComm	\$20,000	\$0	\$20,000
Gamebreaker	\$20,000/\$7,500	\$0	\$20,000/\$7,500
Game ONE	\$0	\$18,000	\$18,000
Houston Texans/Texas Bowl	\$1,500	\$18,500	\$20,000
Performance Course	\$20,000	\$0	\$20,000
Sports Imports	\$0	\$26,220	\$26,220
Under Armour	\$0	\$25,000	\$25,000
Texas Army National Guard	\$25,000	\$0	\$25,000
OPEN			
OPEN			
	\$86,500.00	\$86,500.00	\$194,220.00
PLATINUM (10)			
Clell Wade	\$15,000		\$15,000
GIPPER	\$15,000		\$15,000
KB3 Sports App	\$15,000		\$15,000
Porta Phone	\$15,000		\$15,000
Promaxima	\$15,000		\$15,000
Rogers Ath. Company	\$15,000		\$15,000
Southwest Sports Partners	\$15,000		\$15,000
Spectrum Scoreboards	\$15,000		\$15,000
University of North Texas	\$15,000		\$15,000
TeamFunded	\$15,000		\$15,000
	\$150,000.00	0	\$150,000.00
GOLD (10)			
Alliance Laundry Systems Dist.	\$10,000		\$10,000
Big Game	\$10,000		\$10,000

Gilman Gear	\$10,000		\$10,000
Hellas Construction	\$10,000		\$10,000
Jostens	\$10,000		\$10,000
Light Helmets	\$10,000		\$10,000
Riddell Sports	\$10,000		\$10,000
Sign Champ	\$10,000		\$10,000
Speedster	\$10,000		\$10,000
Waterboy Graphics	\$0	\$10,000	\$10,000
	\$90,000.00	\$10,000.00	\$100,000.00
SILVER (10)			
Dynamic Fitness & Strength	\$5,000		\$5,000
Game Day Rejuvenation	\$5,000		\$5,000
Hammer Strength/Life Fitness	\$5,000		\$5,000
Player2Player	\$5,000		\$5,000
Power Lift	\$5,000		\$5,000
Rubber Flooring Systems	\$5,000		\$5,000
Sideline Power	\$5,000		\$5,000
Sports Attack	\$5,000		\$5,000
Team Express	\$5,000		\$5,000
Ticket Spicket	\$5,000		\$5,000
	\$50,000.00	0.00	\$50,000.00
BRONZE (9)			
Alert Services	\$2,500		\$2,500
Buck Terrell Athletics	\$2,500		\$2,500
JUGS Sports	\$2,500		\$2,500
Korney Board Aids	\$2,500		\$2,500
M-F Athletic	\$2,500		\$2,500
Pioneer Athletics	\$2,500		\$2,500
Pro Com Headsets	\$2,500		\$2,500
SanMar Sports	\$2,500		\$2,500
Wildcat Mfg.	\$2,500		\$2,500
OPEN			
	\$22,500.00	0.00	\$22,500.00
SUPPORTING			
SI Wealth Management	\$5,000/\$2,500		\$5,000/\$2,500
	\$5,000.00	0.00	\$5,000
	<i>\$806,800</i>	<i>\$437,500</i>	<i>\$1,244,300</i>
TOTAL	\$670,300.00	\$681,720.00	\$1,352,820.00
60 Sponsors Total	Cash	Services	TOTAL

THSCEF Sponsorship Report



Company	Payment	TOTAL received
Balfour	\$22,870	\$22,870
Child ID	\$120,000	\$120,000/\$10,000
Dell Children's	\$150,000	\$120,000
Hudl	\$100,000	\$100,000
TFBI	\$103,000	\$83,000
HEB	\$20,000	\$20,000
Charles Schwab	\$15,000	\$15,000
Finn Ewing	\$75,000	\$75,000
2Words Character Dev.	Services	\$0
Dallas Cowboys	Services	\$0
Raising Canes	\$25,000	\$20,000
	2022-23	\$430,150
TOTAL	\$630,870.00	\$442,870

Exhibit Report



	2021 (as of 4/5/21)	2022 (as of 3/28/22)	2023 (as of 2/23/23)	2024 (as of 3/20/24)
SPONSOR Booths Assigned	283 <small>(including 16 "potential" sponsor)</small>	316 <small>(including 23 "potential" sponsor)</small>	307 <small>(including 24 "potential" sponsor)</small>	308 <small>(including 24 "potential" sponsor)</small>
TRADE / COMP Booths Assigned	13	18	23	19
TIER 2 Booths Assigned	85	84	120	131
TIER 3 Booths Assigned	35	80	50	109
THSCA HOLD Booths	13	38	0	30
BOOTHS ASSIGNED <small>(including potential sponsor & hold booths)</small>	429	536	500	597
OPEN BOOTHS	238	141	74	71
TOTAL BOOTHS IN EXHIBIT HALL	667	677	574	668

- **We are up 97 Booths from this point last year**
- **We are up \$97,000+ from this point last year!**

THSCA Business



TEACHERS APPRECIATION



THSCA will ask coaches to recognize an outstanding teacher during a home game throughout the year in all sports.

THSCA has a toolkit for schools to use

Football continues "Extra Yard For Teachers" through CFP.

OFFICIALS APPRECIATION



Initiative to recognize and thank our officials. THSCA will ask that schools recognize officials during their first home district varsity game.

**Positive Incident Report!! On UIL Officials Page

NATIONAL HIGH SCHOOL ATHLETIC COACHES ASSOCIATION



- 2022-23 – National COTY
 - Girl’s Sport – Laneigh Clark, Pearland
 - Boy’s Sport – Reginald Samples, Duncanville
- **NEW** - THSCA will now nominate all COTY winners for a chance to be the national COTY in their respective sport through NHSACA
- **NEW** – Women of Inspiration Award

***2023 COTY’s will be selected in late June!**

BROYLE’S AWARD INFORMATION



In 2018, the Broyles Award added to their 25-year tradition of honoring the nation’s best collegiate assistant football coaches through the creation of the High School Broyles Award. This award recognizes the top high school assistant football coach in every participating state, projecting their excellence onto the national stage.

2023 – 24 Winner:

THSCA Business: Awards



ACADEMIC ALL-STATE



- All sports have seen in increase in nominations!
- We will have between 18 and 20K nominations by end of year!
- All Sports to this point have gone up except Boys & Girls Basketball

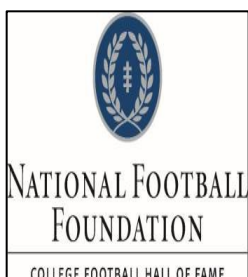


- We will be soliciting NEW SET Committee Members in the Spring,
 - You should have contacted all Advisory members in your Region concerning this
- The process has been better year two, we still have coaches that do not nominate their kids...



- We need to get more Nominations!
- Encourage your coaches to nominate deserving coaches in your Region!
- Make sure YOU nominate!

NFF TEAM ACADEMIC AWARD



- 6A: Klein Cain High School
- 5A: Argyle High School
- 4A: Canyon High School
- 3A: Spearman High School
- 2A: New Home High School
- 1A: Sanderson High School
- Private – Houston St. Thomas Catholic High School

Power of Influence Meetings



SPRING POI MEETING SCHEDULES – SENIOR DIRECTORS (End of April to Early May)

*****Date/Site/Time emailed to Margaret!***

DETAILS:

- Open dialogue in your meetings to discuss hot topics and/or concerns.
- Send us discussion notes and we will get you a response!
- USE Winter POI Feedback document
- NOTE: Cover THSCA Benefits: 4 Pillars!!

MATERIALS:

We will continue to use the Drop Box to share materials for you to prepare for your POI meetings:

- Agenda
- Updates and Documents you may want to discuss
- Videos for you to use if applicable

Advisory Committees (23-24)



CURRENT SPORT COMMITTEES (19)

Athletic Directors

Baseball

Boys Basketball

Girls Basketball

Boys Cross Country

Girls Cross Country

Football

Boys Golf

Girls Golf

Boys Soccer

Girls Soccer

Softball

Boys Track

Girls Track

Volleyball

Boys Wrestling

Girls Wrestling

Aquatics (Swim/Dive/Water Polo)

Tennis Advisory

- *We now have 19 Advisory Committees and 171 spots available!*
- *There are NO Advisory Elections for 2023-24!*

Advisory Committees (23-24)



Advisory Committee Responsibilities & Expectations

Advisory Committees for the THSCA should serve as an advocate for the association and a source of communication between members in their sport and the THSCA Board of Directors and Executive Staff.

Members of the THSCA Advisory Committees, through their chairman, will make recommendations to the THSCA Board of Directors on UIL rules directly involving their sport.

➤ **Responsibilities**

- *3 Year Term*
- Serve as an ambassador for their sport in their Region and become the voice back to THSCA
- Serve as an ambassador/Liaison for THSCA back to their sport in their Region
- Select and Finalize the SET Committee in their respective sport/region during the Spring Semester.
- Selecting our “Super-Elite Team” in their sport with help from a “SET” committee.
- Committee Chair to provide sport specific feedback to members following advisory meetings.

➤ **Expectations**

- *Be a THSCA Member*
- *Attend the State Tournament/Meet to attend the Advisory Committee meeting with our staff, UIL, Officials Organization, etc.*
- *Oversee Super-Elite Team selection meeting*
- *Attend the THSCA Regional Meeting in February if not coaching in an in-season sport and conduct sport specific meeting with other coaches.*
- *Attend THSCA Coaching School and Advisory Committee meeting*
- *Submit an article each year in your sport for the THSCA magazine*

Feb. Regional Meeting Recap



Region	2023 Attendance	2024 Attendance	2024 Donations
1	142	133	\$235.00
2	121	198	\$1,398.00
3	243	259	\$947.00
4	104	127	\$756.00
5	447	465	\$995.25
6	147	151	\$0
7	103	127	\$265.00
8	223	260	\$597.00
TOTAL	1530	1720	\$5,193.25
Venmo donations we cannot track			\$3,013.00

- Video
 - We will split this up into two parts in the future
- Advisory Meetings
 - THSCA office will publicize these better and use the Advisory members
 - May need to call these “Sport Specific Advisory Meetings”
 - Directors need a distinct plan to meet with the Advisory members as well as having a place for them to have their meetings
- Satellite
 - These are good. They are not perfect, but they are what coaches asked for...
- Technology
 - Technology looked to be much better for everyone this year
- Awards
 - The voting process seemed to go well.
 - Encourage folks to nominate, Coaching Beyond the Game and Officials only have FB nominations...
- Director Information to give
 - State of the Region
 - These should be well thought out
- Female Speaker
 - Not every Region executed this...
 - We received great feedback from those regions that had a Female speak!
- Our Day To Shine
 - Make sure you have a bucket to pass and a QR Code



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Eccker



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

THSCEF Report

THSCEF Report



THSCEF BOARD OF DIRECTORS:

Hugh Sandifer, President
Adam Hochfelder
Jon Heidtke
Lois Kolkhurst
John Snelson
Lee Wiginton
Whitney Faulkner
Matt Wilson
Kendall Miller

Joe Martin
Glen West
Libby Pacheco
Brian Polk
Gordon Mackey, Treasurer
Margaret Beyer, Secretary

COMMUNICATION & COLLABORATION COMMITTEE

The Communication and Collaboration Advisory Committee aims to design a curriculum that helps our coaches relate to kids about diversity, social injustice, and inclusion. We want to establish tools to provide guidance, knowledge, and comfort while discussing sensitive topics with staff, athletes, parents, and the community.

Committee Members

Dr. Joshua Childs, University of Texas
Joe Castillo, Little Elm HS, Hispanic Coaches Association
Ralph De la Rosa, Alief ISD, Asst. AD
Brian Jones, Arlington PD
Chivonne Kiser, Asst. AD Denton ISD

Stephen Mackey, 2 Words Character Development
Kendall Miller, Frisco Emerson HS
Dr. Silvia Salinas, Del Valle ISD
Mark Soto, Judson HS
Margaret Younger, Rockwall Heath HS

LEADERSHIP SUMMIT



- ESPORTS Stadium, Arlington Texas
- Date: February 26, 2024
- Speakers: Danny Servance, Sen. Lois Kolkhorst, Travis Reeve, Debbie Harris, Jack Alvarez, Stephen Mackey, Wayne Dickens, Puja Patel, Ty Ellis
- 530 were in attendance

2024-25 Rock Roster



Mentee First	Mentee Last	Mentee School	Mentee Region	Mentor
Kelsey	Ahrens	Canyon HS	Region 8	Rachel Torvik
Rashad	Anderson	Hays HS	Region 8	Deveon McKinney
Bryce	Baccarini	Eaton HS	Region 3	Travis Reeve
Edward	Barrio	Pebble Hills HS	Region 4	Brandon Hudson
Michael	Barta	El Campo MS	Region 5	Cody Simper
Angela	Beadle	William B. Travis HS	Region 8	Carlesa Dixon
Brandon	Beasley	Frisco Emerson HS	Region 3	Matthew Nally
Christopher	Bence	Kingwood HS	Region 5	Nick Cavallo
Tommy	Bowden	Rockport-Fulton HS	Region 7	Jonathan Lesak
David	Brazil	Weatherford HS	Region 3	Joe Cluley
Dylan	Brunson	West Plains JH	Region 1	Phil Nash
Ty	Bryant	Canyon Junior HS	Region 1	Douglas Galyeon
Alejandra	Canales	Harlingen HS South	Region 7	Laura Cavazos
Quentin	Cannon	Maypearl HS	Region 6	Renaldo Ellis
Connor	Carnes	Cypress Ridge HS	Region 3	Fred Anthony
Orlando	Carrillo	Paschal HS	Region 3	Aaron De La Torre
David	Castillo	Rockport-Fulton HS	Region 7	Mike Evans
Tania	Castro	John B. Alexander HS	Region 7	Monica Gonzales
Allison	Compass	Plano East Senior HS	Region 3	Kendra Harris
Isabel	Cornejo	Marshall HS	Region 5	Margaret Wright
Ladarius	Craddock	Mount Pleasant HS	Region 3	Earl Westbrooks
Taylor	Daniel	Marcus HS	Region 3	Joseph Sam
Elvis	Davis	Chavez HS	Region 5	Bobby Darnell
Andy	DeLeon	Churchill HS	Region 8	Leroy Mansanales
Gabriel	Diaz	Stevens HS	Region 8	Ahmad Zaidon
Michelle	Duff	Kirby MS	Region 2	Gina Farmer
Trace	Edwards	Andrews MS	Region 4	Jim Conger
Jaylen	Ellis	Allen HS	Region 3	Marvin Sedberry
Ki-Janaven	Garrett	Dade MS	Region 3	Billy Skinner
Nick	Gerber	Liberty HS	Region 1	Shad Reed
Tanner	Gordon	Clear Lake HS	Region 5	Todd Raymond
Jeremy	Gutierrez	Brown MS	Region 4	Moses Patterson
Camirey	Jackson	Hempstead HS	Region 5	Christina Jamerson
KerriAnne	Jaime	Westlake HS	Region 8	Ashley Farris
Kaegan	Jimenez	Whitehouse HS	Region 6	Valerie Barrera
Heath	Koop	Madison MS	Region 2	Scott Campbell
Jake	Kotzur	Southwest Legacy HS	Region 8	Bradley Reynolds

Kyra	Lair	Wink HS	Region 4	Jenna Aguirre
Edwin	Lampe	Hutto HS	Region 8	Sergio Gonzalez
Pete	Lozano	Veterans Memorial HS	Region 7	Juan Morales
Mikaela	McCarthy	McKinney Boyd HS	Region 3	Sandra Flinn
Heath	McDonough	Canyon Lake HS	Region 8	Kevin Flanigan
Ashley	McHugh	Sinton HS	Region 7	Madison Koehler
McKenna	Miller	Sotomayor HS	Region 8	Jennifer Chandler
Hannah	Morales	Floydada HS/JH	Region 1	Karen Ramirez
Devin	Morrison	Mackenzie MS	Region 1	JR Compton
Reed	Oaks	Denton HS	Region 3	Marty Secord
Ross	O'Hanlon	East Chambers HS	Region 5	Rick LaFavers
Hanneus	Ollison	Colorado HS	Region 4	Tyler Blackshire
Rolando	Ortiz	Carroll HS	Region 7	Cirilo Ojeda
Trent	Pearson	Abilene HS	Region 2	Russell Lucas
Brittany	Pellegrino	Lowell MS	Region 8	Deb Harris
Chance	Pierce	Cooper HS	Region 2	Devon Mann
Kirtrice	Ploucha	Fleming MS	Region 5	Jamie Johnson
Cameron	Portwood	Gladewater HS	Region 6	James Woodard
KC	Rater	Stanton HS	Region 4	Jim Garfield
Joel	Rinlee	Lindale HS	Region 6	Clint Fuller
Taylor	Ruesch	Liberty HS	Region 3	Rikki Jones
Erica	Russell	Paetow HS	Region 5	Audra Troutman
Tontyana	Sanders	University HS	Region 6	Raquel McNeal
Manuel	Sandoval	Harlingen HS	Region 7	Christopher Castillo
Hannah	Saracene	Cypress Woods HS	Region 5	Jami Dover
Taylor	Stancell	Farwell JH/HS	Region 1	Randi Humphreys
Whitlow	Stanley	Worley MS	Region 3	Ervin Chandler
Styphan	Stewart	Montgomery HS	Region 5	Oji Fagan
Joshua	Terrell	Dickinson HS	Region 5	Danny Servance
Jasmine	Torres	Northbrook HS	Region 5	Dana Beal Sestak
Morgan	Unwin	Canyon HS	Region 1	Kate Zora
Valerie	Vermillion	Lubbock HS	Region 3	Cristie Liles
Boomer	Warren	Midland Legacy HS	Region 4	Michael Pry
Tyler	Williams	Sweetwater HS	Region 2	Jaime Boswell
Erin	Williams	Franklin HS	Region 6	Dena Scott
Jada	Willis	Pieper HS	Region 8	Laqueisha Dickerson

THSCEF Business



BRAND AMBASSADORS



- Give away 5 complimentary memberships by July 1st.
- Comp memberships need to be given to coaches that have never been members or haven't been members in the last 5 years.
- Post THSCA-related content twice a month. Suggested content and copy will be provided by THSCA staff.
- Expected to maintain a professional social media presence that reflects THSCA values and standards.

FUTURE COACHES OF TEXAS ASSOCIATION

Mission:

The Future Coaches of Texas Association (FCTA) introduces young adults to the fundamentals of coaching and encourages them to explore opportunities in the coaching profession. Through FCTA, accredited educational entities throughout the state of Texas can establish local chapters to introduce students to coaching concepts and encourage them to build an understanding of how to promote athletic performance, facilitate team leadership, and drive towards overall excellence as a future coach.





1st season complete (12 episodes), halfway done with the second season. Currently, highlighting a diverse group of coaches and how THSCA programs (4 Pillars) have impacted their programs and athletes. Coaches will describe specifically how they have put a THSCA program into practice. Will transition to professional development topics that are relevant to coaches. An example of topics to be covered: recruiting, mental health, multi-sport athletes, leadership, strength and conditioning considerations, dealing with parents, financial planning for coaches.



Purpose:

Districts visited in 2023-24: Southwest, Ft. Bend, Abilene, Longview, Lubbock, Comal, Laredo. Next Steps: Asking Districts to allow coaches that have been through the program to host a night in their district.

THSCEF: BSN Scholarship



REGION 2 (boy) REGION 6 (girl)

BSN will award two \$2,500 scholarships per year, one to a boy and one to a girl. Each year one region will select a boy and another region will select a girl. Each winner of the BSN scholarship will be selected by a member of the THSCA Board of Directors. The regions will rotate every year and the Senior Director of the appropriate region has the option to select one of his own athletes or another athlete in his region.

Once the recipient has been selected, please let Sheryl know who the recipient of the scholarship winner will be. Recipient will receive check from THSCA at the end of the school year. See criteria below:

Standards set up to award the scholarship are as follows:

- a. Student must be a high school senior athlete*
- b. Have a "B" average with college entrance requirements*
- c. High moral standards and recommendations from his principal and coach*
- d. Be a coach's child*
- e. Have intentions of choosing coaching as a profession*
- f. Have honest intentions of going to college*
- g. Be in need of financial aid*

Rotation for the next four years:

2024	Region 2 (boy)	Region 6 (girl)
2025	Region 3 (boy)	Region 7 (girl)
2026	Region 4 (boy)	Region 8 (girl)
2027	Region 1 (girl)	Region 5 (boy)

We will then start over and just flip the boy/girl

THSCEF: BSN Scholarship



Cason Fairchild, Albany HS

Region 2 (Boy)



To Whom It May Concern:

I am very pleased to recommend Cason Fairchild as a candidate for the Region 2 Texas High School Coaches Scholarship. I have been able to watch Cason grow and develop both academically and personally into a mature young man who is ready for challenges.

Cason is bright, outgoing among friends and a little shy around strangers and compassionate to others. He always steps up to complete a job, even if he is slightly out of his comfort zone. Cason will graduate from Albany High School in May of 2024 and will be ready for the challenge of higher education.

Cason has been active in church and community activities. His involvement has been in many areas. He is active in athletics, FFA, FCCLA, church and local organizations. He has been an excellent role model for younger children in our community. Cason has volunteered at church and in the community. It is not unusual to see him helping a young baseball player or playing catch with younger children.

It is with great pleasure that I offer my recommendation for Cason to be considered for this scholarship. I wish him the very best in all future endeavors and this opportunity would help him achieve his goal.

Sincerely,

A handwritten signature in black ink that reads 'Leigh Lowe'. The signature is written in a cursive, flowing style.

Leigh Lowe, M.Ed, LPC
Director of Student Services, Albany ISD

THSCEF: BSN Scholarship



Mimi Willis, LaVega HS Region 6 (Girl)



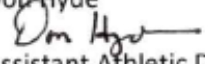
To Whom It May Concern,

I have known MiMi Willis since she was a 9th grade student enrolled at La Vega Independent School District and a participant in girls' athletic program of La Vega High School. She has played on the Varsity Volleyball Team, Basketball Team, and been a member of the Track Team all four years of her High school Career. She has experienced the highest of highs, back-to-back State Championships in Basketball for 2023 and 2024, and the lowest of lows tearing her ACL during the summer of her sophomore year. Regardless the circumstance she has been relentless in her pursuit of excellence in the realm of athletics.

Mimi, while competing in multiple sports during high school, has excelled in the academic arena as well. She entered the Early College High School at La Vega as a freshman. In her first two years in the program, she remained on campus taking advanced classes. Starting her junior year to present date, she has been a full day student at McLennan Community College. During these years of advanced coursework, she has poured herself into academics, the result is a cumulative GPA of 3.933 for her three years and eight months of high school.

Mimi is the daughter of Marcus Willis Sr., Head Girls' Basketball Coach at La Vega, and LaToya Willis, CTE Educator at La Vega High School. She has an older brother Marcus Willis Jr. who is in college and three younger brothers; Micah Willis (11TH), Mar'qwae Willis (10th), and Quan Willis the youngest of the group at age 7. It is no coincidence MiMi, being the only girl with four brothers, has more grit, mental toughness, and passion than many of the young ladies the same age. MiMi has a desire to follow in her parents' footsteps planning on attending college with the dream of also becoming an Educator and Head Basketball Coach. I am certain when her plan comes to fruition, she will be one of the best educators and coaches in the state of Texas.

I have been blessed to be a part of Mimi's life the past four years. I am proud of both her athletic and academic accomplishments. I am even more proud to nominate her for the THSCA Region VI Female BSN Scholarship. I am certain a statewide search could not find a nominee more deserving.

Don Hyde

Assistant Athletic Director / Head Football Coach
La Vega Independent School District

THSCA 2024 Scholarship Winners



Eddie Joseph Memorial Scholarship \$2,500.00

Madison Rodriguez, Hondo HS

Fisher Woodchick Memorial Scholarship \$2,005.00

Jadyn Dacus, Navasota HS

THSCA Scholarship Winners: \$2,000.00 each

Bailey Nobles, Banquete HS

Cade Meekins, Northland Christian HS

Kendall Fant, Carthage HS

MarquetteMartin II, Tyler HS

Tyler Dixon, Blanco HS

Amelia Marek, Brenham HS

Mason Willard, Rockdale HS

Camden Raymond, Glen Rose HS

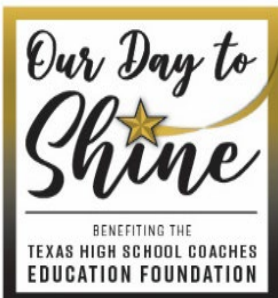
Ian Cortez, Lake View HS

Jack Plunk, Denton HS

THSCEF: Benevolence Report



OUR DAY TO SHINE



Established in 2004 to be used for hardship cases in the area of permanent injury and memorial benefits to athletes and coaches. Limit established of \$3,000 or 20% of total fund whichever is less.

WHAT OUR COACHES HAVE DONE

DISTRIBUTION

2023-24 – Donations: **\$61,463.71** (goal is **\$100,000**)

To date THSCEF has donated **\$827,034.44** to benevolence needs

Current Fund Balance - **\$215,491.92** as of 2/29/24

*ACTION

2023-2024 Requests

Coach	School	Recipient	Role
Kenneth Gilchrist	Frisco Heritage H S	Landon Bourque	Athlete
Israel Gonzalez III	Harlingen H S	Tyson Tatum	Athlete
Ruben Garcia	Kingsville ISD	Marco Contreras	Coach
Zachary Bass	Hardin-Jefferson ISD	Karynton Dawson	Athlete
Chase Adams	Pilot Point ISD	Guadalupe Florez	Coach
Brian Rich	McCormick MS	Jayson Cockroft	Coach
Clint Surratt	Panther Creek H S	Shaun Joynt	Coach
Casey Pearce	Breckenridge ISD	Jaxon Escalon	Athlete
Casey Pearce	Breckenridge ISD	Hudson Woodward	Athlete
Marcus Schulz	Ponder H S	Oran Neace	Athlete



THSCA

TEXAS HIGH SCHOOL COACHES ASSOCIATION

BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

THSCA New Business

Legislative Update



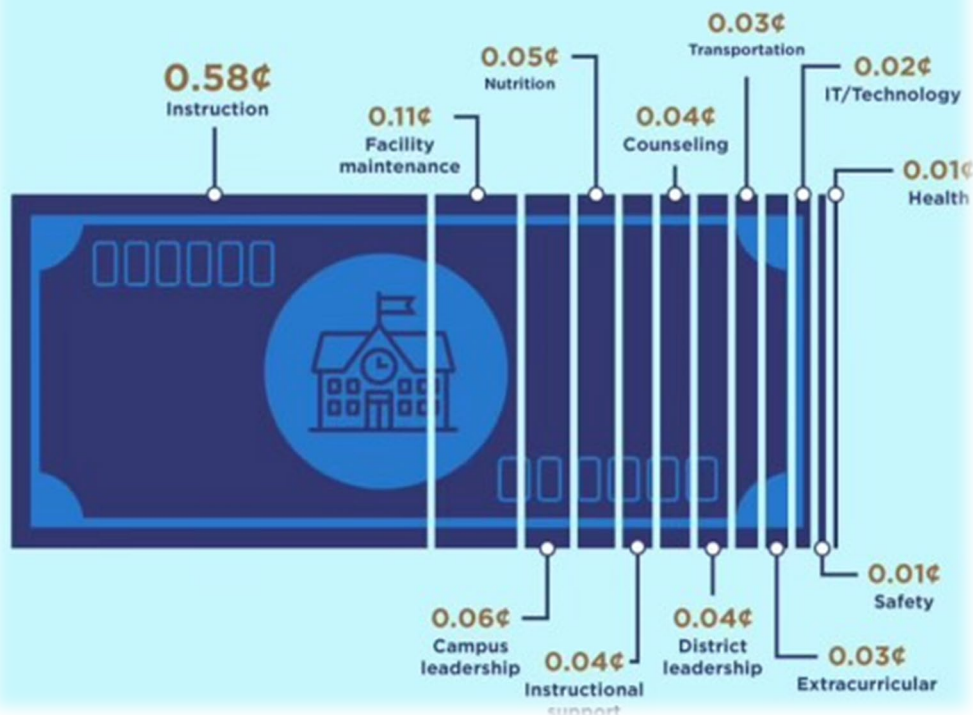
HOT TOPICS:

- Vouchers
- School Finance
- NIL
- Transfers
- CDL Certification
- Alt. Certification



****We will use SportsYou!**

WHERE DO SCHOOLS POUR THEIR FUNDING?



VOTE  PURPLE
THSCA VOTES FOR PUBLIC EDUCATION.



www.thsca.com/coachesvsoverdoses

COACHES VS OVERDOSES

A PILOT PROGRAM ORGANIZED BY:



Thank you for committing to participate in this year's Coaches vs Overdoses program. This year's blitz is designed to assist in slowing the alarming rate of overdoses among students and communities. The Prevention Playbook was developed to bring awareness and education about the crisis to both students and parents. The Dispose RX kits contained in this box are designed to help families rid their cabinets of unused prescription drugs, which are often a source for students to access dangerous drugs.



New Business



SUPERINTENDENTS ADVISORY

Region	Director	District	Superintendent
1	Adam Cummings	Canyon ISD	Dr. Darryl Flusche
2	Russell Lucas	Sweetwater ISD	Dr. Deidre Parish
3	Carlos Lynn	Crowley ISD	Dr. Harold Wright
4	Danny Servance	Killeen ISD	Dr. Megan Bradley
5	Grady Rowe	Bellville ISD	Dr. Nicole Poenitzsch
6	Sam Wells	Troup ISD	Dr. Tammy Jones
7	Cody Simper	Corpus Christi ISD	Dr. Roland Hernandez
8	David Malesky	Northside ISD	Dr. John Craft
Past Pres.	John King	Longview ISD	Dr. James Wilcox
Chair			Dr. Curtis Culwell

ATHLETIC TRAINERS ADVISORY

Region	School/District	Athletic Trainer
1	Midland Legacy HS	Steven Ortiz
2	Abilene HS	Billy Abbe
3	Allen HS	Mike Harrison Co-Chair
4	Lubbock Cooper ISD	Isaac Wimberley
5	Fort Bend ISD	Aimee Williams
6	Midlothian ISD	Greg Goerig
7	Harlingen HS	Benjamin Garcia
8	Georgetown HS	Chad Hennessey
	Dell Children's	Ally Furey Co-Chair

NOCAD

- Hosting in 2026



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

UIL Discussion

UIL Topics



1. Track & Field Season
 - a. Track has been pushed to start earlier due to State site at UT.
2. Home field advantage for the lower classifications & Other Sports?
 - a. We will need a mileage exception
3. Issues with Recruiting and Kids moving for athletic purposes
 - a. Is it better for the UIL to take away post season honors from schools rather than punish individual kids?
4. Rotation of State Games for Basketball & Volleyball
5. Possible Review process for athletes ejected from contests
6. State Basketball ticket prices for coaches
7. Instant Replay in regular season and post-season
8. NIL for HS athletes in Texas
 - a. Thoughts on what we would like this to look like should it pass
9. Friday Night Live linear football games
10. New Spring League
 - a. Early Signing Day in June

****TASO** – talk through TASO playoff football assignment proposal!

NIL: Letter from Athlete



Good afternoon,

My name is Samantha Humphries and I am a senior at Flower Mound High School. I run cross country and track for FMHS and I have signed my letter of intent to run at the University of Oregon. My twin sister, Nicole, and I have helped Flower Mound win four consecutive state championships for cross country, and we are both individual state champions as well. I only mention these accolades to set the stage for our situation.

We all know that NIL is becoming a more prominent topic in athletics since the NCAA has given college athletes the green light to profit from their name, image, and likeness. Such a breakthrough has made its way into the high school athletics scene as well. Texas however is one of few states to be behind in its ruling on the subject. Unlike the majority of the country, Texas law does not allow sort of NIL deals for high schoolers.

It is understandable that allowing UIL high school athletes to receive compensation or branding for talents has some ethical consequences. But the truth of the matter is that the rest of the country decided to move forward, yet Texas has not. If this is in attempt to protect the integrity of high school sports and athletes, then its elite athletes are being held back instead. Some are beginning to find loopholes by moving out of the state or graduating early in order to capitalize on opportunities they earned and deserve. As for my situation, my sister and I are being denied brand opportunities that athletes of our caliber are being offered. We easily meet the standards of these other athletes, yet where we live is the governing factor. Is that fair? This proves that the law is outdated, unproductive, and needs to be changed.

NIL recently has been taking over headlines in the high school track and field scene. It is of my opinion that such deals provide no competitive advantage to these athletes but instead allow them to be recognized for their talents and performances. It has been extremely frustrating to see other athletes be celebrated while I am not allowed to be. It is of my knowledge that the Texas High School Coaches Association refused to endorse a bill to change the sad state of the matter. However, that was over a year ago and I feel that since then, the times have changed. Again because the majority of states have decided to move forward with high school NIL, leaving Texas high school athletes to be left out.

Although I am graduating soon, I would like to ask for help on how to make a change. And if nothing is able to be done for myself in the time I have left, then at the very least I would love to be the voice for the younger generations. Please let me know what can be done.

Thanks,
Samantha Humphries
Flower Mound, Texas
214-483-1234

NEW: Spring FB League



Prep Super League still putting first season together

Last June, [I wrote](#) about football entrepreneur Brian Woods' idea to build the Prep Super League, an organization for high school football players to boost their NIL value and scholarship prospects outside the purview of state athletic associations. He targeted an April 2024 launch, and we hadn't heard much lately, so I wanted to see where things stood.

Woods says he expects 400 players to participate this year (his original vision, [a plan of 12 50-player teams](#), called for 600). Also, he may put some markets on the back burner, with hopes of bringing them along next season. But in 2024, he said: "By no means will we be less than 8-10 teams."

Also, he's swapped Phoenix for Las Vegas on the list of markets (Denver replaced Cleveland when [PSL sold a franchise](#) to Colorado's Upswing Foundation.) The season will run five weeks instead of six, starting April 27 instead of April 20. Woods is still working on the schedule. They'll run in a centralized hub system, with all games being in either Atlanta, Dallas, Houston, L.A. or Las Vegas.

Strategically, a key issue for the PSL is when states will permit high school students to do NIL deals -- without that legislation, participants in those states would have to choose between high school eligibility and the PSL. Most states do, but Texas and Florida do not. Woods expects Florida NIL legislation to come this spring, but Texas has an unclear path. "We can't have a national high school league without Texas, just because of the immense talent that comes out of that state," he said, but he notes recruitment has still been reasonably good there. Woods is putting stock in a proposed creation of [a June signing period for college prospects](#), which he thinks could lead high school juniors to use the PSL as their "senior season."



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

AFCA Executive Director

Craig Bohl

Craig Bohl



Bohl takes over the AFCA after a 43-year career in coaching, including both assistant and head coaching jobs at the Football Bowl Subdivision and Football Championship Subdivision levels. He retired from coaching at the conclusion of the 2023 season with one final victory for the Wyoming Cowboys in the Barstool Sports Arizona Bowl.

Originally from Lincoln, Nebraska, Bohl was a defensive back for the Cornhuskers from 1977 to 1979 and started his coaching career as a graduate assistant with Nebraska in 1981. In 1984, Bohl made his first stop at North Dakota State as the defensive backs coach. After just one season in Fargo, Bohl moved on to Tulsa as linebackers coach from 1985 to 1986. He spent two seasons at Wisconsin as linebackers coach before becoming the defensive coordinator at Rice in 1989. After five seasons with the Owls, Bohl was the defensive coordinator at Duke in 1994 before returning to his alma mater in 1995.

Bohl would coach at Nebraska for eight seasons, with the first five as linebackers coach. He was a part of two national championship seasons in 1995 and 1997. Bohl was promoted to defensive coordinator from 2000 to 2002 as the Huskers earned a BCS National Championship game appearance in 2001. Following his impressive coaching stint at Nebraska, Bohl returned to North Dakota State, this time as their head coach, in 2003.

At North Dakota State, Bohl guided the program as they transitioned from Division II to Division I-FCS and turned the Bison program into a juggernaut. In his 11 seasons as head coach, Bohl led the Bison to a Great West Conference title in 2006 and three straight Missouri Valley Football Conference titles from 2011-13. NDSU also won three straight FCS national titles, finishing with records of 14-1 in 2011, 14-1 in 2012 and 15-0 in 2013. The Bison became only the second team in FCS history to win three straight national championships. In his 11 seasons with NDSU, Bohl had an overall record of 104-32 and won two AFCA Regional Coach of the Year honors in 2011 and 2013, and two straight AFCA FCS National Coach of the Year honors in 2012 and 2013. Following his third national championship, Bohl became the head coach at Wyoming.

Bohl was the head coach for the Cowboys for 10 seasons and recorded more bowl game appearances (six) and bowl game wins (4) than any other head coach in Wyoming history. He had six winning seasons, which is the second most in program history. In 2016, Wyoming went 8-6 and tied for first place in the Mountain Division of the Mountain West Conference, which led to their first bowl game appearance under Bohl. He followed that up with a second-place finish in the Mountain Division and a win in the Famous Idaho Potato Bowl. In his final three seasons as head coach, Wyoming won at least seven games each season and appeared in three straight bowl games, winning two of them.



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Committee Meetings

THSCA Committees



FINANCE/AUDIT COMMITTEE

1. Lee Wiginton, Chairman
2. Kendall Miller
3. John Snelson
4. Mark Torres
5. Dave Henigan
6. BJ Gotte

Executive Director's Office

BYLAWS COMMITTEE

1. Chad Dunnam, Chairman
2. Charlie Drum
3. Ricklan Holmes
4. Todd Quick
5. Chip Darden
6. Shaun McDowell

Board Room East

ETHICS COMMITTEE

1. Jeff Rayburn, Chairman
2. Kevin Crane
3. Robert Flores
4. Fred Staugh
5. Clint Hartman
6. LaQueisha Dickerson

Front Offices

MAGAZINE COMMITTEE

1. Matt Lovorn, Chairman
2. Jerod Womack
3. Lance Moffett
4. James Williams
5. Allen Gratts
6. Marvin Sedberry Jr.

Workroom

POLICY COMMITTEE

1. Amanda Wolf-Schramm, Chairman
2. Jerry Carpentier
3. Leo Mireles
4. Aaron Roan
5. Chris Cochran
6. Juan Morales Jr.

Board Room West

FINANCE COMMITTEE MEETING

April 7, 2024

Chairman: Lee Wiginton

Members: Kendall Miller John Snelson Mark Torres Dave Henigan BJ Gotte

Review Minutes:

- **December Finance Meeting**
 - Approve Minutes*

REVIEW RECOMMENDATION:

- THSCA Financial Report
- THSCEF Financial Report
- THSCA Scholarships

COMMENTS:

Signature of Chairman

Date

BYLAWS COMMITTEE MEETING

April 7, 2024

Chairman: Chad Dunnam

Members: Charley Drum Ricklan Holmes Todd Quick Chip Darden Shaun McDowell

Proposed changes to THSCA Bylaws:

➤ No proposed changes at this time

Review THSCA Bylaws:

➤ Review for grammatical errors and outdated Bylaws
 Article II

COMMENTS:

Signature of Chairman

Date

Bylaws of the Texas High School Coaches Association, Inc.

ARTICLE II BOARD OF DIRECTORS

Section 1 - The Board of Directors shall consist of the President, President-Elect, Immediate Past President and twenty-seven (27) Regional Directors plus non-voting members consisting of Executive Director, Assistant Executive Director, and Chief Operating Officers. The regions shall be the same as marked on the Coaches Association's map of 1949. The Board of Directors at no time shall exceed thirty (32) members. (12/15)

Section 2 – (12/17/76) (3/4/19) – The election of the 24 Regional Directors, three from each region and one Director-Elect and two Alternates, shall take place at the Regional Meeting held during coaching school each year and before the annual meeting of the membership.

(07/28/02) (3/4/19) The term of the Regional Director shall be for three (3) years. Every position will move forward every year. The progression will be from second alternate to first alternate to Director-Elect to Freshman Director (provided all live within the region they were elected). The progression for three-year Directors will be Freshman Director, 2nd Year Director, Senior Director. A new Second Alternate will be elected every year.

(3/4/19) Director-Elect, First and Second Alternate: If one or more in this category become ineligible to serve, then every position will move forward and the second alternate (and any subsequent) spot will remain vacant until a new member is elected at the Regional Meeting at coaching school. If any coach in this category moves out of the region in which they were elected, they will become ineligible to serve.

Directors:

- a. **Tenure** – (7/29/72) A Board of Director's tenure starts or ends with the Old and New Directors Meeting at the close of coaching school. (12/17/76) Once a Board of Director has served their full term, they cannot be re-elected to serve as a Director.
- b. Failure of a region to elect a Board of Director at the proper time shall leave that region without representation for one year (until the next election).
- c. Should a Board of Director member elected from one region move to a school in another region, they shall continue in office until their term expires.
- d. (3/4/19) Should a member of the Board of Directors other than the President, President Elect or Immediate Past President, leave the coaching profession or resign from the board their slot will be filled in the following manner:
 - **Freshman Director vacancy** – This slot remains vacant with the subsequent Director-Elects subbing for the vacancy for one year, then beginning their terms as Freshman Directors for all three years. The 1st alternate will sub for the Director-Elect at Coaching School.
 - **2nd Year Director vacancy**– This slot remains vacant with the subsequent Director-Elects subbing for the vacancy for one year, then beginning their terms as Freshman Directors. The 1st alternate will sub for the Director-Elect at Coaching School.
 - **Senior Director** – This slot will remain vacant with the Director-Elect subbing for the remainder of the year, then move to his Freshman Director slot the following year. The 2nd Year Director will be appointed Interim Senior Director for the remainder of the vacated Senior Director's term.

The key points to remember are:

1. Members need to stay in the order in which they were elected;
 2. A new 2nd Alternate will be elected every year;
 3. Follow the progression, not the person who vacated the board;
 4. If one person leaves the Board of Directors, the Director-Elect is assured 3+ years;
 5. If two people leave the Board of Directors, the Director-Elect will get 2+ years;
 6. If three people leave the Board of Directors, the Director-Elect will get 1+ year and the 1st Alternate will get 2+ years.
- e. **President-Elect** – Election of the President-Elect shall be by the members of the Association at the regular General Meeting. The Immediate Past President and first year Board of Directors each year will

make up the committee for the selection of President Elect nominees. To fulfill requirements to be elected to the office of President-Elect, a Director cannot become eligible until they have served two years on the THSCA Board of Directors, and their two years is completed at the close of the Old and New Board of Directors meeting.

- f. (3/4/19) By either death or resignation of the President, the Past President shall take over the duties of the President for the unexpired term, then return to serve an additional year as Past President. Their office vacated by this procedure will remain vacant until they retake the position the following year. If the immediate Past President is unable to assume the duties of President, the next eligible Past President will serve out the remainder of the term.
- g. Should the Immediate Past President for any reason become ineligible to serve in that capacity on the Board of Directors, the next eligible Past President shall fill the vacancy.

Section 2.2 – At-Large Directors. In addition to the elected regional directors there will be three (3) at-large directors. The Directors At-Large may come from any region and term of office will be three years in accordance with the elected Board of Director members, with no alternates appointed. The progression will be Freshman Director At-Large, 2nd year Director At-Large, to senior Director At-Large. An at-large Director will be announced each year at the Spring Board meeting by the President. The at-large Directors will serve the region in which they reside. It is recommended, but not required, that the at-large Board of Directors come from one of our three most populous regions (3,5,8). (12/15)

Section 3 – Annual Audit. The Board of Directors shall have complete control and management of the affairs, funds and property of the THSCA. The Finance/Audit Committee shall approve the detailed report given to membership by the Executive Director each February.

Section 4 - Regular Meetings. A regular meeting of the Board of Directors shall be without other notice than this Bylaw, immediately after and at the same place as the annual meeting of the members. The Board of Directors may provide, by resolution, the time and place for the holding of additional regular meetings without other notice than such resolution.

Section 5 - Special Meetings. Special meetings of the Board of Directors may be called by the President or at the request of majority of the Board of Directors. The person or persons authorized to call special meetings of the Board of Directors may fix any place as the place for holding any special meeting of the Board of Directors called by them.

Section 6 - Notices. Notices of any special meeting shall be given at least five (5) days prior thereto by written notice, delivered personally, mailed, or emailed to each Board of Director at their business address.

Any Board of Director may waive notice of any meeting. The attendance of a Board of Director at a meeting shall constitute a waiver of notice of such meeting, except where a Board of Director attends a meeting for the express purpose of objection to the transaction of any business because the meeting is not lawfully called or convened. Neither the business to be transacted, nor the purpose, of any regular or special meeting of the Board of Directors, need be specified in the notice or waiver of notice of such meeting.

Section 7 - Quorum. A majority of the number of Board of Directors fixed by these bylaws shall constitute a quorum for the transaction of business at any meeting of the Board of Directors. Action taken by a majority of the Board of Directors present at a meeting at which a quorum is present, shall be the act of the Board of Directors. If, at any meeting of the Board of Directors, there shall be less than a quorum present, a majority of those present may adjourn the meeting from time to time until a quorum is obtained, and no further notice thereof need be given other than by announcement at said meeting which shall be so adjourned.

Section 8 - Compensation. By resolution of the Board of Directors, the Board of Directors may be paid expenses, if any, of attendance at each meeting of the Board of Directors and may be paid a fixed per diem sum for attendance at such meeting. No other payment shall be made to the Board of Director than provided herein, except, however, that nothing herein shall be construed as preventing any Board of Director from serving the corporation in any other capacity and receiving compensation thereof.

Section 9 - Presumption of Assent. A Board of Director of the corporation, who is present at the meeting of the Board of Directors at which action on any corporate matter is taken, shall be presumed to have assented to the action taken unless their dissent shall be entered in the minutes of the meeting, or unless they shall file their written dissent to such action with the person acting as the secretary of the meeting before the adjournment thereof, or shall forward such dissent by registered mail to the secretary of the corporation within twenty-four (24) hours after the adjournment of the meeting. Such right to dissent shall not apply to a Board of Director who voted in favor of such action.

Section 10 - Executive Committee. (7/21) The Board of Directors may, by resolution or resolutions passed by a majority of the whole Board of Directors, designate one or more committees, each committee to consist of two or more of the Board of Directors of the corporation, which to the extent provided in said resolution or resolutions or in these bylaws, shall have and may exercise the powers of the Board of Directors in the management of the business and affairs of the corporation except where action of the entire Board of Directors is required by law, and may have power to authorize the seal of the corporation to be affixed to all papers which may require it. Such committee or committees shall have such name or names as stated in these bylaws or as determined from time to time by appropriate resolution. Such committees shall keep regular minutes of their proceedings and report the same to the Board of Directors when required. If a replacement were needed for the Executive Director, the Executive Committee of the Texas High School Coaches Association would present a ranked list of nominees to the Board of Directors for approval. If a replacement were needed for the Assistant Executive Director, the Executive Director will make a recommendation of their choice to the Board of Directors.

ETHICS COMMITTEE MEETING

April 7, 2024

Chairman: Jeff Rayburn

Members: Kevin Crane Robert Flores Clint Hartman Fred Staugh
LaQueisha Dickerson

The committee for a Code of Ethics for the Texas High School Coaches Association formed the Code and presented it to the THSCA Board of Directors. It was then presented to the membership for a vote and was passed by the membership on August 5, 1960 in Dallas. In 2020 it was revised to reflect coaches of all sports and presented to the Board of Directors at the March 2020 THSCA Board meeting for approval.

Proposed changes to THSCA Code of Ethics:

➤ No proposed changes at this time

Discuss thoughts on THSCA member coach penalized by UIL SEC :

- Andrew Cameron (North Shore HS) 3-year suspension
 - UIL recruiting violation
- Willie Gaston (North Shore HS) 2-Game Suspension
 - UIL violations under his supervision
- Gustavo Lopez (RR Cedar Ridge HS) 1 -Year Probation
 - Ejection from Soccer game while on probation

COMMENTS:

Signature of Chairman

Date

MAGAZINE COMMITTEE MEETING

April 7, 2024

Chairman: Matt Lovorn

Members: James Williams Lance Moffett Allen Gratts
Jerod Womack Marvin Sedberry Jr.

Review of TEXAS COACH:

- Becky Adams discussion on missing Articles
- Polk discussion concerning future options for Texas Coach

COMMENTS:

Signature of Chairman

Date

Texas Coach: Magazine Options



2022-23 CIRCULATION

Average Circulation: 23,960 Max Circulation: 25,433

Average Delivery Preference Among Subscribers: **47% Mail** / **53% Digital**

Expenses:

Printing & Mailing Costs (Sept 2022 – August 2023)	\$192,088.00
Salary Allocation	\$ 72,000.00
Total Expenses	\$264,088.00

****Each Printed Issue roughly cost \$25,000**

Option 1:

1. Reduce mailing the magazine from 9 issues to 5 issues per year, Digital issues will continue with 9 issues per year
 - a. Cost of mailing will stay the same as long as we do at least 4 issues per year
 - b. Cost of printing will increase as we may need to add pages to the magazine (minimal cost)
 - c. **This would save around \$100,000 per year**

Option 2:

2. Reduce mailing the magazine from 9 issues to 4 issues per year (Sep-Dec-March-May), Digital issues will continue with 9 issues per year
 - a. Cost of mailing will stay the same as long as we do at least 4 issues per year
 - b. Cost of printing will increase as we may need to add pages to the magazine (minimal cost)
 - c. **This would save around \$125,000 per year**

Option 3:

3. Leave the magazine production as is and continue to monitor

THSCA POLICY COMMITTEE MEETING

April 7, 2024

Chairman: Amanda Wolf-Schramm

Members: Jerry Carpentier Leo Mireles Aaron Roan Chris Cochran
 Juan Morales Jr.

Proposed Changes to THSCA Policies:

NA

Review Current THSCA Policies:

- Review for grammatical errors or outdated policies
 - Section 3: Board of Directors

COMMENTS:

Signature of Chairman

Date

TEXAS HIGH SCHOOL COACHES ASSOCIATION POLICY & PROCEDURES MANUAL

SECTION 3: BOARD OF DIRECTORS

3.1 Procedure for Replacing Executive Director and/or Assistant Executive Director

(7/88) (3/4/19) In replacing Executive Director, the Executive Committee, following the history of the THSCA, to stay inside the Executive Staff of the association and make a recommendation for a replacement or go outside the association and present a ranked list of three or more nominees to the Board of Directors. For Assistant Executive Director, the Executive Director will make a recommendation of their choice to the Board of Directors. In absence of the Executive Staff, the COO of THSCEF and THSCA will become interim acting Executive Staff.

3.2 Procedure of Electing Directors

(7/81) (3/03) The procedure to follow in THSCA regional meetings are: Elect a 2nd Alternate. The Director-Elect automatically moves up to the Directorship, provided they live within the region they were elected, the 1st Alternate automatically moves up to Director-Elect and 2nd Alternate moves to 1st Alternate. (3/72) Only active coaches would be eligible to be elected to the office of Director.

3.3 Office of President

(8/5/65) In order to be eligible for the office of President or President-Elect, a candidate must have served at least two years as a member of the Board of Directors, attending 2/3 of the meetings, and be an active coach (coach and athletic director would be eligible, athletic director only is not eligible) at the time of their selection to be a candidate for these offices. (12/18/85) - If an active coach leaves a position of active coaching and goes into the position of athletic director after being elected to the office, they would only be able to serve out the elected term of office. (3/6/78) - Past-President, regardless of their active or allied status, will be allowed to serve out their term if they are directly associated with athletics.

3.4 Interpretation of Board of Directors Tenure

(8/72) Director's tenure starts or ends with the Old and New Directors' Meeting at the close of coaching school. To fulfill requirements for President-Elect, a director does not become eligible until they have served two years, and these two years are completed at said meeting.

3.5 Substitute's Pay for Directors

(3/4/66) A Director shall be allowed to include substitute pay when their school district states they must pay their substitute to attend Board meetings of the Association. (12/12/80) - If a Director is docked a full day's pay by their school district to attend Board meetings, the Association shall reimburse them.

3.6 Director's Watch and Ring

(3/71) (12/75) (3/09) (3/14) All senior Directors who fill their three-year term of office, and who maintain the required attendance of three-fourths of the meetings, will receive a Director's ring and Director's watch for services rendered. Directors are eligible for only one ring and one watch and will also be presented with a plaque at the Old/New Board of Directors Meeting.

3.6(a) 1/21 Anyone serving as President of the association and completes their year in that position will receive a President's ring and President's pin at the end of their presidential year at the General Meeting at Coaching School. Upon completion of their tenure as Past-President, the past-president will receive a watch and lifetime member card to be presented at the General Meeting at Coaching School and a plaque to be presented at the Old/New Board Meeting.

3.7 Past Director's Watch

(7/31/71) Elected Directors of the THSCA who served on the Board of Directors for a two-year term are (12/18) eligible to receive a Director's watch.

3.8 Spring Board Meeting

(3/4/77) (12/13) The THSCA Spring Board meeting will be held on dates determined by the Executive Director and approved by the Board of Directors.

3.9 New Board Members

(12/11/82) (12/19) The new Board Members orientation and indoctrination will be held at time and location determined by the Executive Director.

3.10 Alternate Director

(3/2/63) Alternates allowed and invited to attend all meetings of the Board of Directors at their own expense.

3.11 President-Elect

(12/9/83) There shall be no campaigning for the office of President-Elect.

THSCA President Elect COMMITTEE MEETING
April 7, 2024

Chairman: Lee Wiginton

Members: Chip Darden Aaron Roan Clint Hartman Shawn McDowell
Todd Quick Leo Mireles Juan Morales Jr. LaQueisha Dickerson

- See Packet for President-Elect Nominations

COMMENTS:

Signature of Chairman

Date



THSCA

TEXAS HIGH SCHOOL COACHES ASSOCIATION

BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

MONDAY, APRIL 8, 2024



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

President Elect Nominees





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

UIL Update





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

TASO Update





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Sports You Update





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Legislative Update





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

THSCA Awards (VOTE)

2024 Putt Powell Award



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Putt Powell:

Region	Full Name	Area	Rank
1	Lee Passmore	Amarillo Press Pass	
2	Evan Ren	Big Country Preps	
3	Matt Welch	Star Local Media	
4	Felix Chavez	El Paso Times	
5	Marcus Guitierrez	Houston Chronicle	
6	Travis Smith	Waxahachie	
7	Quinton Martinez	CC Caller Times	
8			

2024 Curly Hays Award



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Curly Hays:

Region	Full Name	Chapter	Rank
1	Ronnie Freeman	South Plains	
2	Van Newberry		
3	Smith Holder (deceased)	Dallas Chapter	
4	Mario Perez (deceased)	El Paso	
5	Elvin Holden	Houston Chapter	
6	Lance Mathis	Tyler Chapter	
7	Tony Guerreo (deceased)	South Texas Chapter	
8	Layton Smith	Austin	

2024 Trainer of the Year Award



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Trainer of the Year:

Region	Full Name	School	Rank
1	Anthony Salinas	West Plains HS	
2	Kurt Kammerer	Brownwood HS	
3	Ronnie Leidner	Denton Ryan HS	
4	Chris Lopez	Pebble Hills HS	
5	Dean Easter	El Campo HS	
6	Sam Hamilton	Troup HS	
7	Sabrina Gonzales	Odem HS	
8	Trevor Carter	John Jay HS	

2024 Tom Landry Award



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Tom Landry:

Region	Full Name	School	Rank
1	Ken Plunk	Tascosa HS	
2	Denny Faith	Albany HS	
3	Randy Allen	Highland Park HS	
4	Vance Washington	Permian HS	
5	Greg McCaig	Cy Creek HS	
6	Oscar Willis	Longview HS	
7	David Sanchez	United HS	
8	Les Goad	Hays HS	

2024 Jody Conradt Award



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Jody Conradt Award:

Region	Full Name	School	Rank
1	Leslie Young (20)	Borger HS	
2	Laura Carr (4)	Clyde HS	
3	Heather Woodman (2)	Arlington Lamar	
4	Tracey Borchardt (4)	ECISD	
5	Anne Roubique (NA)	Cy Fair	
6	Emma Bennett (NA)	Marshall HS	
7	Brenda Marshall (35)	CC ISD	
8	Amanda Wolf-Schramm (7)	Smithson Valley HS	

2024 Coaching Beyond the Game



Please Rank Candidates (1 THROUGH 5) with 1 being your TOP choice and 5 being your 5th choice.

Coaching Beyond the Game:

Region	Full Name	School	Rank
1	Juan Rodriguez	Lubbock HS	
2	Mike Reed	Gordon HS	
3	Carlos Lynn	Crowley HS	
4	Clint Hartman	Midland Legacy HS	
5	Sergio Gonzalez	Sam Rayburn	
6	Sam Wells	Troup HS	
7	Rusty Miller	Banquette HS	
8	Ron Rittimann	Alamo Heights HS	

THSCA Distinguished Service Award

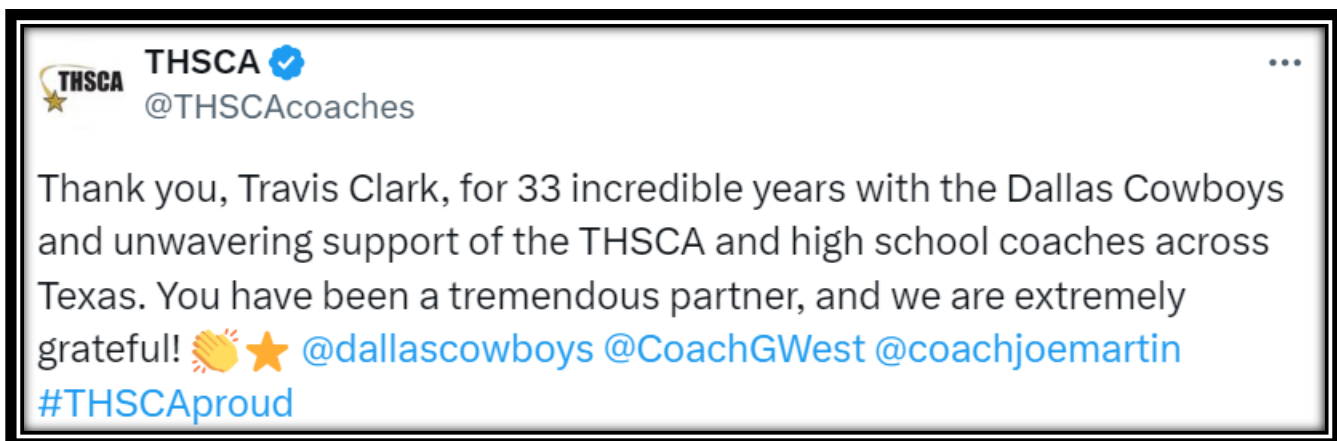


Distinguished Service Award (12/8/67) The THSCA will give an outstanding achievement award to deserving people assisting the THSCA and coaching profession.

Travis Clark: Dallas Cowboys



Father. Sports and Entertainment industry. Skilled in Premium Sales, Sports Management, Event Booking, and Venue Development. Strong sports professional with 33+ years in the NFL. Voting member Arkansas Sports Hall of Fame. Texas Sports Advisory Council. THSCA Partner. Cowboys Fellowship. Alumni Lifetime Member. Razorback Foundation Inc. 20x20x20. ALSD. Voting member Texas Sports Hall of Fame. AT&T Performing Arts Center Circle Member. Dallas Cowboys Mentor Champion. Local Organizing Committee North Texas NCAA Final Four, NFL Super Bowl, NCAA CFP, WWE WrestleMania, NBA All-Star Game.





BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Committee Reports

THSCA Committee Reports



BYLAWS

Chad Dunnam



ETHICS

Jeff Rayburn



MAGAZINE

Matt Lovorn



POLICIES

Amanda Wolf-Schramm



FINANCE

Lee Wiginton



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Executive Director's Report



THSCA 23-24 Budget



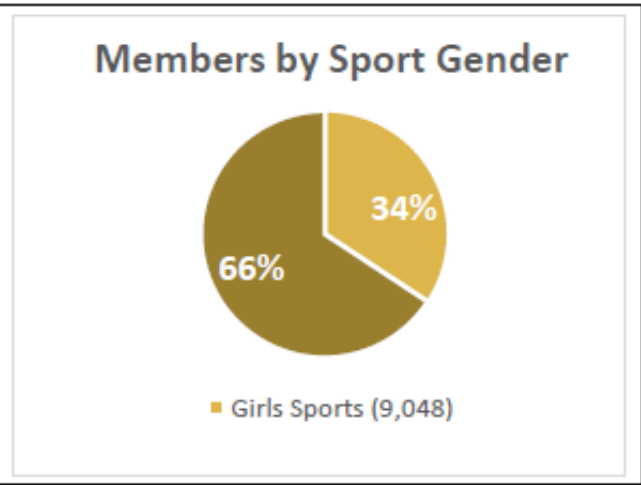
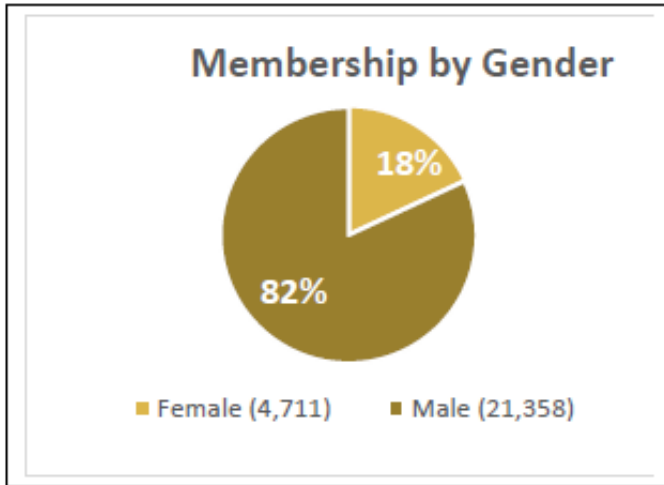
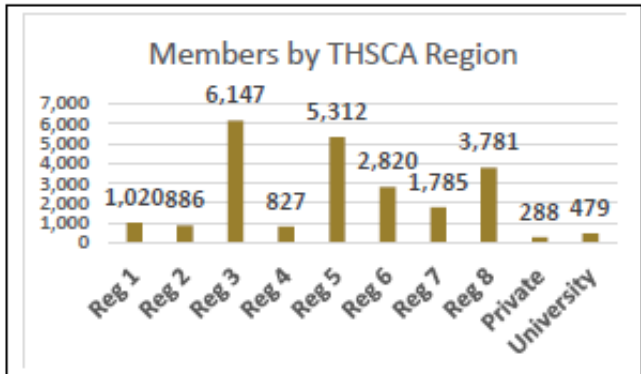
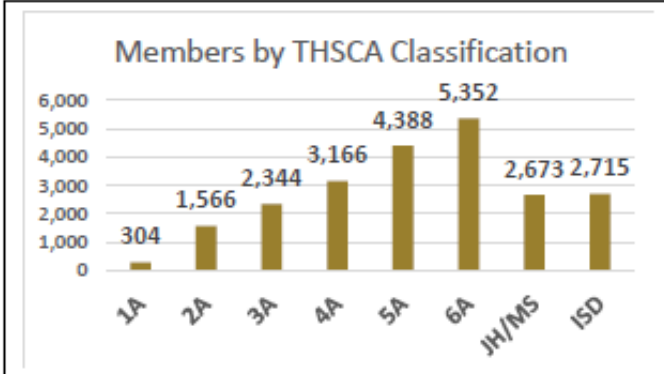
	2023-24 Final Approved	2023-24 Current Projection
Revenues		
Excess Revenue from Coaching School	(5,746)	27,238
Membership Dues	1,350,000	1,347,587
Sponsorships	1,450,220	1,364,220
Coaches Liability Insurance	12,000	8,007
Foundation Education Support (\$188,011 already #	0	0
Subscriptions - TEXAS COACH	1,000	1,000
Advertising - TEXAS COACH	3,000	7,200
Sales and Miscellaneous - Miscellaneous - Rebates & Royalties	100,000	172,354
Foundation Operational Support	75,000	75,000
Interest/Dividends	25,000	25,000
Unrealized Gain on Investments	0	0
Total Revenues	3,010,474	3,027,604
Expenses		
Salaries		
Executive Director	369,467	369,467
Assistant Executive Director	299,809	299,809
Support Staff/Extra Help	1,251,888	1,251,888
Sub-Total	1,921,163	1,921,163
Allocate to Texas Coach	(72,000)	(72,000)
Allocate to THSCEF	(498,533)	(540,000)
Salaries after Allocations	1,350,630	1,309,163
Travel		
Directors Meetings	40,000	40,000
AFCA & NCAA Meetings	30,000	30,000
U.I.L. Meetings and Events	15,000	15,000
Other (See Attachment)	95,000	109,912
Travel	180,000	194,912
Magazine - TEXAS COACH		
Printing & Mailing	240,000	241,119
Salary Allocation	72,000	72,000
Magazine - TEXAS COACH	312,000	313,119

	2023-24 Final Approved	2023-24 Current Projection
General & Administrative		
Bank Charges	80,000	80,000
Building Lease (Storage)	4,400	4,400
Building Maintenance, Supplies & Lawn Care	20,000	22,781
Car Allowances	14,400	14,400
Club Dues, Entertainment and Public Relations	6,000	6,000
Computer System & Software Maintenance, Repairs and	25,000	25,000
Sponsor Procurement	0	0
Consulting Fee/Lobbyist	150,000	150,000
Coach of the Year, Super Elite Teams	6,000	6,000
Depreciation	30,000	30,000
Professional Dues & Subscriptions	13,000	13,000
Equipment Maintenance and Leasing	25,000	25,000
Contributions	4,000	5,000
Interest expense on EIDL	8,896	8,896
Insurance (Health/Dental/Building/Bonds)	240,000	240,000
Membership System Maintenance	26,000	28,000
Kitchen Supplies	2,000	2,000
Legal and Accounting	22,000	25,000
Flowers, Gifts and Miscellaneous	8,500	8,500
Membership & Victory Plaques	10,000	10,000
Office Supplies, Printing and Equipment	30,000	30,000
Permanent & Memorial Benefits (THSCEF Expe	0	0
Postage & Postage Meter	24,000	24,000
Retirement Plan - Administrative Fees	3,000	3,000
Retirement Plan - Employer Contributions	268,542	268,542
Staff Training & Development	500	500
Taxes – Payroll	119,380	122,961
Taxes - Property and Other	26,000	28,000
Office Telephone & Cell Phones	16,000	16,000
Utilities & Alarm Service	14,000	14,000
Scholarships	22,005	22,005
General & Administrative	1,218,623	1,232,985
Total Expenses	3,061,252	3,050,159
NET REVENUES OVER EXPENSES	(50,778)	(22,555)

Membership/Demographic Report



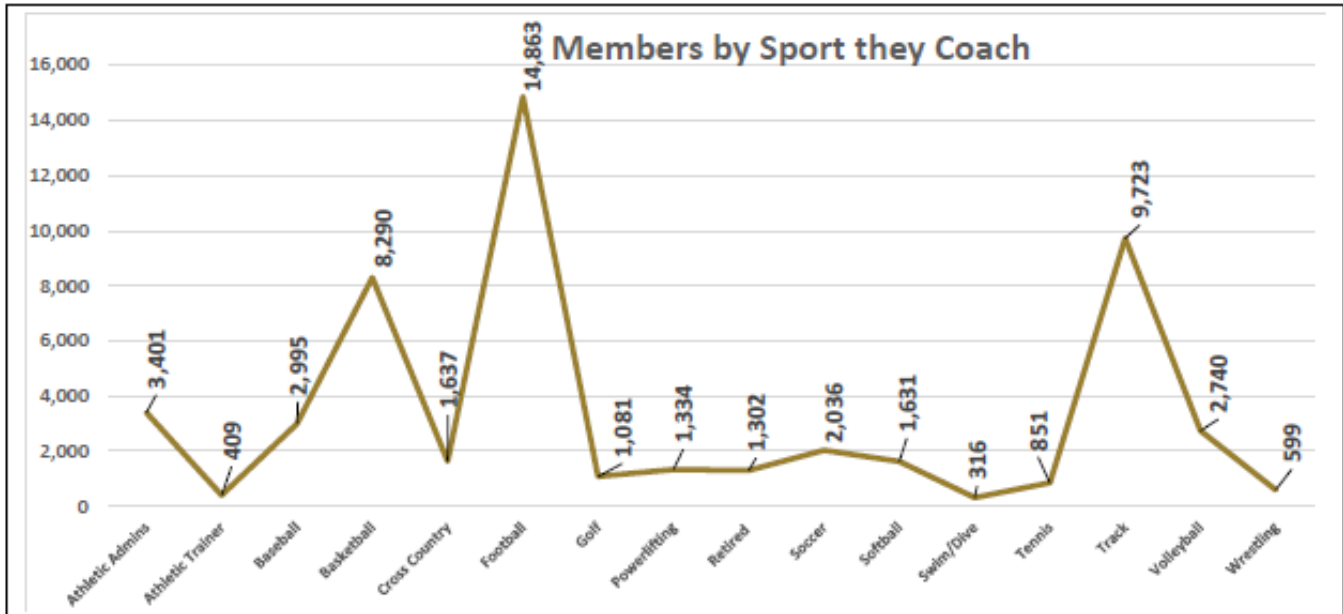
23-24 Membership Count as of 3/25/2024: 26,190



Coaching School Registration Fees: 42 %
 paid by Coach
 58 % paid by School/District

Membership Renewals:
 37 % paid by Coach
 63 % paid by School/District

Payments processed during 2023:
 71 % processed in house by THSCA Staff
 29 % processed online by coach in THSCA Portal



Board Responsibilities (Freshman)



FRESHMAN DIRECTOR

- ✓ Select President-Elect Nominees at Spring Board Meeting
- ✓ Assist with Power of Influence Meeting in your region
- ✓ Submit a sport specific article by March
 - *Please keep in mind, if you are not comfortable writing an article, you can ask that someone else write one. However, please be sure they let me know when they submit it that it was at your request so I can check off that you have met your requirement for an article submission for this year.*
- ✓ Assist other directors with Regional Meetings
- ✓ Preside over Satellite site for February Regional Meeting
- ✓ Communicate with assigned sport Advisory Committee
 - *See Details Below*
- ✓ Bring a staff member to the Hall of Honor

Communication Responsibilities:

- **Freshman Director**
 - Communicate with assigned Sport Advisory Members in your Region:
Team Tennis-Wrestling (B/G)-Tennis-Golf (B/G)
 1. Email Advisory Members in March
 - March Email: TO INCLUDE: (Check-in, Start SET Committee Search, SET Committee Timeline, THSCA Update)
 2. Email Advisory Members prior to their Sport Seasons
 - Pre-Season Email: TO INCLUDE: (Check-in, Best Wishes, THSCA Update)
 - **Team Tennis:**
 - **Wrestling (boys & girls):**
 - **Tennis:**
 - **Golf (boys & girls):**
 - **NOTE – We will compose emails for you to use or you can write your own.*
 - 3. Call (by phone) advisory members in July
 - Call each Advisory Member (for assigned sports) in July
 - Introduce yourself, thank them for their service, ask how you can help them

Board Responsibilities (2nd Year)



2ND YEAR DIRECTOR

- ✓ Vote on Coaching Beyond the Game Award – December Board Meeting
- ✓ Preside over the January Power of Influence Meetings
- ✓ Assist Senior Director with Regional Meeting
- ✓ Submit or secure sport specific article in another sport other than the one you coach by March
 - *Please keep in mind, if you are not comfortable writing an article, you can ask that someone else write one. However, please be sure they let me know when they submit it that it was at your request so I can check off that you have met your requirement for an article submission for this year.*
- ✓ Communicate with assigned sport Advisory Committee
 - *See Details Below*
- ✓ Support Super Elite Team committee selections through Advisory Members through in your Regions. Responsible for submitting committee selectins to THSCA by July 1.
- ✓ Bring a staff member to the Hall of Honor

Communication Responsibilities:

- **2nd Year Director**
 - Communicate with assigned Sport Advisory Members in your Region:
XC (B/G)-Water Polo-Soccer (B/G)-Swim & Dive-Track & Field (B/G)
 1. Email Advisory Members in March
 - March Email: TO INCLUDE: (Check-in, Start SET Committee Search, SET Committee Timeline, THSCA Update)
 2. Email Advisory Members prior to their Sport Seasons
 - Pre-Season Email: TO INCLUDE: (Check-in, Best Wishes, THSCA Update)
 - **Cross Country (boys & girls):**
 - **Water Polo (Aquatics):**
 - **Swim & Dive (Aquatics):**
 - **Track & Field (boys & girls):**
 - *NOTE – We will compose emails for you to use or you can write your own.
 - 3. Call (by phone) advisory members in July
 - Call each Advisory Member (for assigned sports) in July
 - Introduce yourself, thank them for their service, ask how you can help them

Board Responsibilities (Senior)



SENIOR DIRECTOR

- ✓ Preside over Regional Meetings (main site)
- ✓ Vote on Distinguished Service Award at March Board Meeting
- ✓ Establish Power of Influence Meeting dates and sites
- ✓ Preside over Power of Influence meetings after Regional Meeting
- ✓ Submit or secure goodwill article by March
 - *Please keep in mind, if you are not comfortable writing an article, you can ask that someone else write one. However, please be sure they let me know when they submit it that it was at your request so I can check off that you have met your requirement for an article submission for this year.*
- ✓ Select mentee candidate for Mentoring Program from your region at Dec. BOD meeting
- ✓ Communicate with assigned sport Advisory Committee
 - *See Details Below*
- ✓ Communicate with ALL Advisory Members prior to *Regional Meeting*
- ✓ Bring a staff member to the Hall of Honor

Communication Responsibilities:

- **Senior Director**
 - Communicate with assigned Sport Advisory Members in your Region:
Football-Volleyball-Basketball (B/G)-Softball-Baseball
 1. Email Advisory Members in March
 - March Email: TO INCLUDE: (Check-in, Start SET Committee Search, SET Committee Timeline, THSCA Update)
 2. Email Advisory Members prior to their Sport Seasons
 - Pre-Season Email: TO INCLUDE: (Check-in, Best Wishes, THSCA Update)
 - **Football:**
 - **Volleyball:**
 - **Basketball (boys & girls):**
 - **Softball:**
 - **Baseball:**
 - **NOTE* – We will compose emails for you to use or you can write your own.
 - 3. Call (by phone) advisory members in July
 - Call each Advisory Member (for assigned sports) in July
 - Introduce yourself, thank them for their service, ask how you can help them

NHSFCA “Friday Night Letter”



As advocates for preserving the grand tradition of Friday night high school football, we stand in solidarity to encourage college conferences and their media partners to protect Friday Nights, a time deeply entrenched in the fabric of high school football culture. Friday nights have long been synonymous with the school and community pride that accompany high school football games across the nation, and we urge the conferences and their respective media partners to carefully consider the impact of scheduling college football games on Friday nights. Such scheduling decisions have the potential to negatively affect millions of high school student-athletes, coaches, families, and communities who cherish and celebrate the tradition of Friday Night Lights. Tradition matters; protect Friday night football!

The National High School Football Coaches Alliance Represents 54 State Coaches and Football Coaches Associations in 45 States.

For More Information on our Members or Position Statement
Contact NHSFCA President Rob Younger at: ocarob@gmail.com

Sportsmanship Campaign



The Texas Way Campaign

The Texas Way is a joint campaign between THSCA, THSADA, and 2Words Character Development to (1) improve the level of sportsmanship at Texas UIL sporting events; (2) decrease the number of ejections at Texas UIL sporting events; and (3) improve the relationship between coaches, athletes, officials, and fans.

The Three Pillars of The Texas Way?

We believe that these commitments are the “on ramp” to sportsmanship. By committing to these three pillars, we will be in the best position to interact positively with other people, handle ourselves with character and class, and be in the best position to perform or support at our best.

To coach, play, and support The Texas Way means you commit to the following:

1. Respect For Others

Respect for Others is a commitment to give respect to all participants (coaches, players, officials, and fans) because of who *I am*, not because of *what they do*.

Respect, The Texas Way, is given generously.

2. Control of Self

Control of Self is a commitment to give boundaries your thoughts, words, and actions, and to control your anger in the face of competition and adversity.

Self Control, The Texas Way, is to handle adversity with class, and keep your anger in check.

3. Spirit of Competition

Spirit of Competition is a commitment to give everything you have to be the absolute best you can be; to work to put your team in the best position to win; and to not sacrifice your character in the process.

Competition, The Texas Way, is about more than a scoreboard.

The Texas Way Game Plan

1. ANNOUNCE at the THSADA Summer Convention, June 2-5, 2024
2. LAUNCH at Coaching School, July 21-23, 2024.
3. BLITZ statewide and sports specific media.
4. PROMOTE stories throughout the school year.
5. MEASURE year over year incidents.
6. ADJUST year two based on our learnings and measurements.

How District Can Participate

1. REGISTER your district or campus.
2. COMPLETE the coach and athlete training.
3. SHARE the parent resources with booster club and parent meetings.
4. INTEGRATE the Texas Way resources into game day experience.
5. APPLY for sportsmanship recognition award.

Coaches and Athletes

LEVEL 1 ASK: Coaches and Athletes will each complete a sportsmanship training (four videos and workbooks each) at the beginning of each sport season. Additional resources will be available throughout the year to support coaches and athletes.

LEVEL 2 ASK: Implement an intentional character development plan for your district athletic program, and complete a student-athlete lead community service project.

Parents and Fans

LEVEL 1 ASK: Coaches will share The Texas Way Fan video and other fan resources at booster club and parent meetings, and promote The Texas Way in their community.

LEVEL 2 ASK: Integrate The Texas Way Game Day resources into the game day experience. For example: Hanging banners in the stadium; creating a

sportsmanship video, featuring local athletes, using video template provided; or adding The Texas Way uniform patch to jerseys.

District Recognition

Districts can receive The Texas Way Sportsmanship Award by completing the following:

1. Coaches and Athletes complete The Texas Way sportsmanship training.
2. Coaches share The Texas Way Fan resources with the community.
3. The district has the same or fewer ejections/incidents as the 2023-2024 school year.
4. Coaches implement an intentional character development program through athletics.
5. Complete a student-athlete led community service.
6. Host an Officials Appreciation night.

How Other Associations Can Participate

1. REGISTER your association with The Texas Way.
2. PROMOTE the campaign on your website and to your members.
3. INTEGRATE the resources and best practices into your regular communication.
4. SHARE stories of coaches, athletes, and fans playing The Texas Way.

NOTES

1. Content and resources will be accessed digitally, at PlayTheTexasWay.com
2. Participating associations will participate at no cost to the organization.
3. THSCA and THSADA have partnered with 2Words Character Development, the content distribution partner of the Mackey Leadership Group, to organize, lead, and execute the mission of The Texas Way.
4. The Texas Way is a registered trademark of the Mackey Leadership Group, and the associated teaching and content is copyrighted by the Mackey Leadership Group.

The Texas Way Campaign:



- **TASO is partnering with Stephen Mackey to create their own campaign for Officials**
- **We need volunteers who would be willing to ZOOM with TASO to discuss protocols of “Interacting with Officials” from a Head Coach’s point of view**



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Coaching School

2024 Coaching School & Convention San Antonio, TX (July 20-24)



HOUSING INFORMATION

Headquarter Hotels:

THSCA – Grand Hyatt

Wives Assoc – Grand Hyatt

Athletic Directors – Grand Hyatt



SATURDAY, JULY 20th:

❖ **New Board Indoctrination**

- HBGCC – 8:30 a.m. (**casual**)

- Todd Winfrey, Sterling Doty, Marvin Sedberry Jr., Jeff Ellison, Chris Cochran, Ruben Farias, Joe Hubbard, Jacob Thompson

❖ **Board Of Directors Meeting (**casual**)**

- HBGCC – 1:00 p.m.

- ALL Directors & Director-Elects will be present at this meeting
- Saturday's meeting will cover business and conclude with a walk-through of the convention center and registration area.

❖ **Hall Of Honor Banquet (**business professional**)**

- HBGCC Stars at Night Ballroom – 7:00 p.m.
 - Directors and Director-Elects will possibly have assigned duties.

SUNDAY, JULY 21st: (**business casual/THSCA Polo**)

❖ **Registration**

- Sunday - 8am - 5pm, arrive at 7:30 for RCS Tutorial
 - We will open Pre-Registration and Onsite Registration at 8:00 am on Sunday, July 16.
 - Board of Directors will have assigned stations to work.

❖ **NCAA Div. I Football Panel & Leadership in Women's Coaching**

❖ **Networking Reception**

- Sunday - 5:30 to 6:30pm

MONDAY, JULY 22nd: (business casual/THSCA Polo)

❖ **UIL Breakfast**

- Monday – 7:30am to 8:30am

❖ **Past Director's Luncheon**

- Monday – 11:30am to 1:00pm

❖ **Regional Meetings**

- Monday – 3:45pm to 5:00pm

❖ **Networking Reception for Coaches of Girl's Sports**

- Monday – 5:30pm to 6:30pm

❖ **Past President's Reception**

- Monday – 6:30pm to 8:00pm

Tuesday, JULY 23rd: (business professional)

❖ **General Meeting**

- Tuesday – 11:30am to 1:30pm

Wednesday, JULY 24th: (casual)

❖ **Old/New Board Meeting**

- Wednesday – 8:30am to 9:30am

***NEW – Directors MAY be paired with a College Coach Sunday through Tuesday as a Liaison to get them where they need to be. (Lecture, Press Conference, etc.)**



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024

Regional Discussion



Regional Discussion



Region 1
Matt Lovorn



Region 5
James Williams



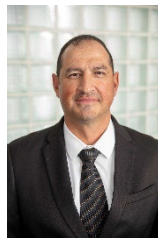
Region 2
Jared Womack



Region 6
Ricklan Holmes



Region 3
Jeff Rayburn



Region 7
Leo Mreles



Region 4
Mark Torres



Region 8
Charlie Drum &
Amanda Wolf-Schramm



BOARD MEETING

Helping Coaches Help Kids, Since 1930

SPRING 2024



Adjournment

July Board of Director's Meeting – Saturday, July 20, 2024 (San Antonio)