



# TEXAS HIGH SCHOOL COACHES DAY



[www.thsca.com/txhscoachesday](http://www.thsca.com/txhscoachesday)



**A MESSAGE FROM THSCA EXECUTIVE DIRECTOR**  
**JOE MARTIN**

Billy Graham once said, “Coaches will impact more people in one year than the average person will in an entire lifetime,” and that’s why it’s so important to celebrate the incredible contributions of our high school and middle school coaches across the State of Texas.

Texas coaches are truly unique. They are not just leaders on the field, but integral to the schools and communities they serve. Our public school coaches are full-time teachers, department chairs, hall and cafeteria monitors, disciplinarians, and grief counselors. They drive buses for field trips, lead pep rallies, maintain fields and facilities, provide security, and even step in as janitors when needed. Coaches are the first to arrive on campus and the last to leave at night. Most importantly, they care deeply for their students and communities without expecting praise or recognition.

That’s why we are especially grateful that the Texas Legislature has established a day dedicated to celebrating coaches. Texas High School Coaches Day will be celebrated on November 1<sup>st</sup> to recognize the extraordinary role that coaches play in shaping our schools and communities.

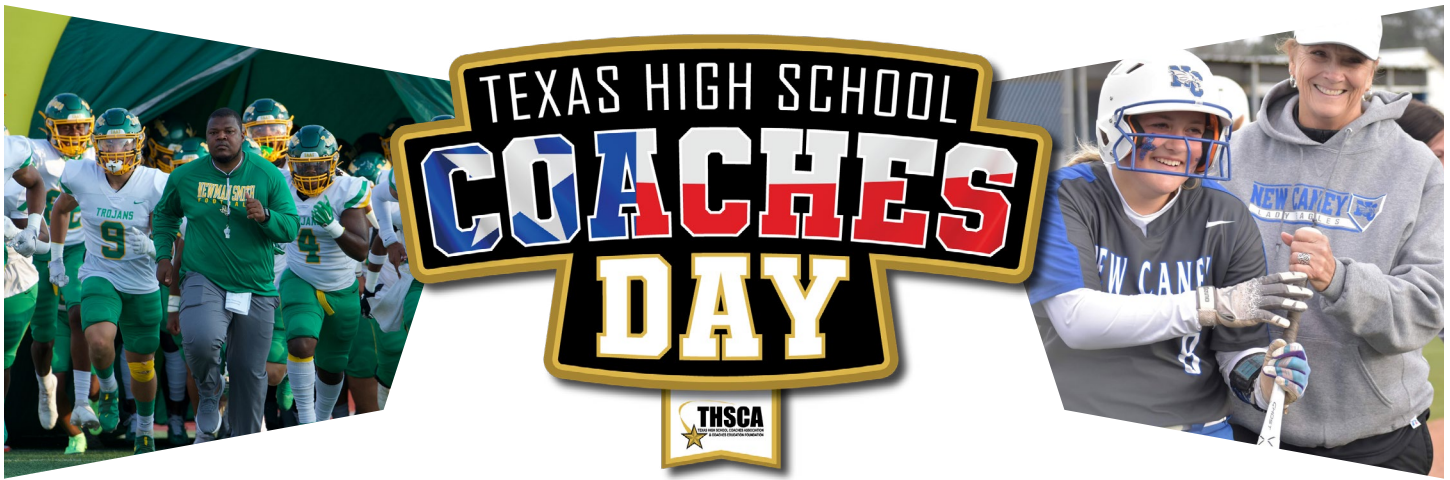
We encourage administrators and campus coordinators to find meaningful ways to celebrate your high school and middle school coaches. Head coaches, take the time to honor the hard-working coaches in your program. And for all coaches across Texas, we ask that you reach out to a fellow coach—recognize their efforts, sacrifices, and the passion it takes to be part of the greatest profession in the world.

On behalf of the staff at THSCA, we wish all of you a Happy Texas High School Coaches Day! We remain steadfast in our mission to “Help Coaches Help Kids” and are here to support you and your communities.

Thank you for your continued dedication and service.

A handwritten signature in black ink that reads "Joe Martin". The signature is written in a cursive, flowing style.

Joe Martin  
Executive Director  
Texas High School Coaches Association



## Texas High School Coaches Day Suggested Actions *(and Middle School Coaches too!)*

Do you need ideas on how to celebrate coaches for Texas High School Coaches Day? Try one of these:

- Make a PA announcement during daily announcements thanking coaches for their work.
- Honor all campus coaches at a pep rally or school assembly.
- Ask local businesses to donate lunch or other goods for coaches.
- Make a call out to Alumni to celebrate their favorite coach on social media by sharing stories or memories.
- Ask teams to record and share video messages to their coaches.
- Give coaches a personalized thank you note.
- Create a poster for students to sign.
- Add a message to the school or district marquee.
- Honor coaches at a school board meeting.
- Give coaches goodie bags filled with snacks or other trinkets.
- Provide coaches with a special tailgate or in-game dinner before or during a football or volleyball game.
- Honor coaches of the visiting team during the game with an announcement, goodie bags, and/or tailgate dinner.

Don't forget to use **#TXHSCoachesDay** and/or tag **@THSCACoaches** on all your social media accounts!



## PA Announcement for Texas High School Coaches Day

Welcome to [Insert School Name]! Today, we are celebrating Texas High School Coaches Day by recognizing the dedication of our coaches.

Billy Graham once said, “Coaches will impact more people in one year than the average person will in an entire lifetime.” Our coaches do so much more than coach—they teach, mentor, and serve our students and communities in countless ways.

Coaches continuously go above and beyond to serve students and communities. Tonight, we honor their passion, commitment, and positive impact on our athletes and schools. Please join me in giving our coaches a round of applause for all they do! (**Optional if hosting:** And let’s also recognize the coaches from [Insert Other School Name] for their contributions.)



## Additional Resource Downloads

Scan the QR Code to Access the following items via Google Drive:

[Coaches Day Logo \(PNG\)](#)

[Video Board Color Changing Logo \(Mp4\)](#)

[Video Board Still Graphic \(PNG\)](#)

[Coaches Day Poster \(PDF\)](#)

Public Address Videos (MP4):

- [TXHS Coaches Day PSA 2024 \(1 min 25 sec\)](#)

